QUESTIONING, ANALYSIS AND INTERPRETATION SKILLS - - Lorax vs. Truax

**Truax**

**Directions:** Read the book, the *Lorax* by Dr. Seuss. Read the *Truax*, written by the tree industry. Think about the message in both books. What perspective was given in each book? Who were the winners and losers in each book? After reading the *Truax*, what are your thoughts about how literature can be used to influence our children? How does media of all kinds affect our perspective and ideas about the environment? Describe some tv commercials that show a positive aspect of caring for the environment and some that show more destruction of the environment. Discuss companies on tv that are trying to share a positive message about their concern for the environment while also doing harmful things. This is known as greenwashing. This reflection should be 3-5 pages in length.