



AFFILIATE NETWORK SESSIONS AT 2016 NAAEE CONFERENCE

Moving Environmental Literacy Plans Forward: Where Can Implementation Take You?

Traditional Presentation

Thursday, October 20 — 10:30 AM–11:10 AM

Meeting Room KL

What does environmental literacy plan implementation look like? Join Colorado and the District of Columbia to discuss successes and challenges in implementation. Learn about projects to strengthen relationships with school districts and build capacity of teacher leaders within individual schools. Share what you have been doing in your state!

(Presenter) Grace Manubay, DC Office of the State Superintendent of Education; (Presenter) Katie M Navin, Colorado Alliance for Environmental Education

Set Your Nonprofit Up for Success! Principles of Nonprofit Management

Traditional Presentation

Thursday, October 20 — 2:15 PM–2:55 PM

Meeting Room KL

Clearly defined roles, responsibilities and transparent operations will set your nonprofit up with the foundations for success. Build a solid governance structure, proper financial management, strategic partnerships and an inclusive organizational culture to strengthen your organization and promote your mission.

(Presenter) Ashley Hoffman, Kentucky Association for Environmental Education

Fostering and Supporting Emerging Environmental Leadership: Strategies for Affiliates

Roundtable Discussion

Thursday, October 20 — 3:05 PM–3:45 PM

Ballroom C

Is your affiliate interested in amplifying the voice of emerging environmental leaders? Are you currently implementing youth empowerment initiatives? Join in this roundtable discussion to identify barriers and share strategies for building youth engagement and empowerment through your affiliate.

(Presenter) Olivia Griset, Maine Environmental Education Association

Certification 101: You Can Become a Certified Environmental Educator!

Roundtable Discussion

Thursday, October 20 — 4:00 PM–4:40 PM

Ballroom C

Whether you are new to the field or have years of experience, EE Certification Programs can help you grow as an environmental educator and develop your professional credentials. Join us for an informal roundtable to find out more about certification, discuss your needs, and explore opportunities available across the country.

(Presenter) Elizabeth Schmitz, Kentucky Environmental Education Council (KEEC); (Presenter) Laura Johnson Collard, Maryland Association for Environmental and Outdoor Education; (Presenter) Thom Benedict, Utah Society for Environmental Education; (Presenter) Eileen Everett, Environmental Education Association of New Mexico; (Presenter) Jennifer Bucheit, Old Woman Creek NERR; (Presenter) Sarah Haines, Towson University; (Presenter) Katie M Navin, Colorado Alliance for Environmental Education

Staffing your affiliate. Are you ready to take the leap?

Roundtable Discussion

Friday, October 21 — 9:20 AM–10:00 AM

Ballroom C

Join other affiliate leaders for a roundtable discussion on how to prepare for, recruit and hire qualified staff for your organization. Learn from other affiliates who have successfully hired and sustained staff. This session is geared toward affiliates that are run by volunteers or part-time staff that are looking to expand their capacity.

(Presenter) Ashley Hoffman, Kentucky Association for Environmental Education; (Presenter) Laura Downey, Kansas Association for Conservation and Environmental Education

Tell Your Story: Marketing and Branding in EE Affiliates

Roundtable Discussion

Friday, October 21 — 10:30 AM–11:10 AM

Ballroom C

How well are you telling your affiliate's story? How could you improve your marketing to attract new members and supporters? Join us to explore challenges, ideas, and strategies to effectively market and brand your affiliate locally and align to regional and national branding efforts.

(Presenter) Sarah Bodor, NAAEE; (Presenter) Katie M Navin, Colorado Alliance for Environmental Education

Group Decision-Making Techniques for Affiliate Boards and Planning Groups

Hands-on Presentation

Friday, October 21 — 2:15 PM–3:45 PM

Hall of Ideas E

How do we create action plans that bring to life our high aspirations for EE? From "the art of the start" to the "big finish," we will sample engaging facilitation and decision-making techniques for boards, coalitions and alliances that get all players behind a plan.

(Presenter) Adrian Ayson, New England Environmental Education Alliance

Fundraising for Success: Tips and Tricks for Diversifying Revenues for Your Affiliate

Traditional Presentation

Saturday, October 22 — 8:30 AM–9:10 AM

Hall of Ideas J

Join us for a collaborative discussion tailored to the specific needs of affiliate leaders. Receive an introduction to fundraising and share success stories. Potential topics include donor cultivation, crowdfunding, grant writing, conferences and other special events, and exploring joint funding opportunities between affiliates.

(Presenter) Ashley Hoffman, Kentucky Association for Environmental Education; (Presenter) Laura Downey, Kansas Association for Conservation and Environmental Education; (Presenter) Katie M Navin, Colorado Alliance for Environmental Education

How to Run a Great(er) State or Regional EE Conference

Roundtable Discussion

Saturday, October 22 — 9:20 AM–10:00 AM

Ballroom C

Most Affiliate organizations offer an annual conference. Come share and learn about successful and engaging conference practices, formats, and activities. Why is it that some conferences are quickly forgotten while others have lasting impact? Why do some conferences struggle to squeak by while others bring in impressive revenues?

(Presenter) Adrian Ayson, New England Environmental Education Alliance; (Presenter) Katie M Navin, Colorado Alliance for Environmental Education; (Presenter) Laura Collard; (Presenter) Ashley Hoffman, Kentucky Association for Environmental Education

Eliminating Silos and Strengthening Environmental Education through Regional Collaborations

Traditional Presentation

Saturday, October 22 — 11:20 AM–12:00 PM

Meeting Room KL

Learn about the value of regional collaborations and how several affiliates from different states have used this model to build capacity for their organizations and eliminate silos. Participants will hear success stories and key takeaways from these partnerships and have the opportunity to brainstorm and plan for initiating similar opportunities in their region.

(Presenter) Ashley Hoffman, Kentucky Association for Environmental Education; (Presenter) Sarah West Davis, Florida Gulf Coast University; (Presenter) Tracey Ann Ritchie, University of Florida; (Presenter) Anita SaLINAS; (Presenter) Beth Jones Cranford, North Carolina Museum of Natural Sciences; (Presenter) Jennifer McCoy, Cobb County Water System; (Presenter) Sarah Bodor, NAAEE; (Presenter) Adrian Ayson, New England Environmental Education Alliance