

# The North American Association for Environmental Education



## NAAEE

Thirty years of History  
1971 to 2001

John Disinger first developed this history,  
Ed McCrea edited it in 1995,  
and David Wicks updated it Oct. 2001

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For more information on NAAEE  
and its current programs and  
activities, visit their web  
site.

[www.naaee.org](http://www.naaee.org)

**A BRIEF HISTORY of the  
NORTH AMERICAN ASSOCIATION  
FOR ENVIRONMENTAL EDUCATION  
Revised October 1, 2001**

The North American Association for Environmental Education (NAAEE) is a professional association established to promote environmental education and support the work of individuals and groups engaged in environmental education through teaching, research, and service. In meeting the goals of its target audiences, NAAEE promotes the analysis and understanding of environmental issues and questions as the basis for effective education, problem-solving, policy-making, and management. It does not take formal positions on political or technical matters, except those relating directly to education.

NAAEE members believe education must go beyond consciousness-raising about environmental issues. It must prepare people to think together about the difficult decisions they have to make concerning environmental stewardship and to work together to improve and to solve, environmental problems.

NAAEE's geographic scope is international. Currently, there are members from over 40 countries. The bulk of the membership is from the United States, but there is a growing Canadian membership and a sizeable membership from Mexico. Current total membership is approximately 2,500 individuals with an additional 73 institutional members (universities, nongovernmental organizations, etc.). About 10,000 more environmental education professionals are associated with NAAEE through its state and provincial affiliates program. Membership categories include regular, student, retired, life, affiliate, and institutional.

Almost from its inception, individuals interested in one or more of the many facets of environmental education became involved in the Association's activities. Over the years, NAAEE has evolved into a comprehensive environmental education organization, designed to meet the professional needs of the broad spectrum of teachers, educators, and communicators interested and involved in the many aspects of this diverse field.

NAAEE provides a common ground for the exchange of information and ideas among professionals at all levels of education—from environmental scientists, to educational researchers, educational managers, agency specialists, classroom teachers from elementary school through university faculty, to nature enthusiasts, to interpretive naturalists, to museum, outdoor, and nature center specialists. Because each of these groups has different specific goals and objectives, different professional criteria and needs, and different vocabularies, there have been and continue to be differences of opinion among the membership—and the leadership—about the Association as to which priorities demand precedence, which activities are most pertinent, and which styles of operation are most sensible. The tensions caused by diversity within the Association prove to be healthy, instructive, and invigorating, a more than fair price for effective involvement in a demanding and worthy educational cause.

## ACTIVITIES OF THE ASSOCIATION

For the first twenty years, (1970 to 1989) NAAEE was involved in two primary program thrusts, the annual conference and publications activities. Then in 1990 as a result of a detailed long-range planning process the association embarked on an ambitious campaign to expand member services and play a wider leadership role in the field. By the mid-1990s, NAAEE had built a diverse mix of core membership support activities and special emphasis programs and initiatives funded by grants from the U.S. Environmental Protection Agency and the National Science Foundation. The new millennium brought a renewed focus on membership services; the Association became only partner in the EPA funded EETAP program, instead of the managing the entire grant.

**The NAAEE Conference:** The conferences have been recognized since the early 1970s for their quality and applicability to the interests of the field. They provide a rich mix of invited speakers, formal and less-formal paper presentations, workshops, symposia, panels, field excursions, etc. Other features of long standing include a resource fair where conference participants can browse through current environmental education materials, a fund raising auction, and exhibits. From time to time, other features have included a consultants' bureau, a software fair, an authors' corner, a poster display, and a job mart. As part of the conference program, NAAEE annually presents awards to outstanding individuals and organizations, and recognizes of ten and twenty year members and board members completing their terms of service. In 1995, the association developed a regional selection process, by where the annual conference travels from region to region in a 5-year cycle.

**The NAAEE Publications Program:** Major emphasis has been devoted to ensuring that the Association maintains a publications program providing resources that are of high quality and useful—both a service to members and for the general benefit of the field. A bimonthly newsletter, *Environmental Communicator*, features both Association-related and general interest information. Special arrangements with certain publishers make it possible for NAAEE members to receive reduced-rate subscriptions to *Environment*, *The Environmentalist*, *The Journal of Environmental Education*, *Science Activities*, and *Green Teacher*.

NAAEE also publishes an annual conference proceedings volume containing presented papers, and is engaged in the publication of monographs dealing with selected topics. (See appendix D for a list of NAAEE monographs, proceedings, and occasional publications) Since 1977, an annual (now biannual) compendium of *Recent Graduate Works in Environmental Education and Communications* has been published. These volumes contain abstracts of master's theses and doctoral dissertations in environmental education and related fields.

## **Tensions In Environmental Education-- Yesterday, Today, and Tomorrow \***

**by John F. Disinger**

In 1971, a group of community college educators undertook the development of instructional materials for use in two-year colleges. The topic was the contemporary environmental problems of the day. As a part of their development/ marketing/dissemination scheme, they initiated a formal organization of their members and sought to broaden participation by inviting other community college educators to join. Since their focus was on education about the environment and their intended geographic scope was the United States, they selected as their organization's name the National Association for Environmental Education (NAEE).

### **Intention and Actuality**

Those founders had no intention of extending their association's membership beyond individuals whose interests were closely parallel to their own-- the development, marketing, and dissemination of instructional materials dealing with the environment, for use at the community college level. They were surprised when individuals from all educational levels representing a variety of formal and non-formal orientations showed up at their conferences, took out membership, and quickly attempted to re-direct the organization by expanding its mission to venues and levels well beyond the community college classroom.

Others who showed interest in the emerging association included a broad range of environmental activists who felt that an organization focused on "education" could and should afford them open opportunity to disseminate their pro-environmental messages to the full range of educational audiences. Those messages were sometimes (but not always) more propaganda than education. Also entering the mix were employees of governmental agencies whose missions included environmental and natural resources management, who saw education as a way of furthering their agencies' management objectives; they believed that an environmentally knowledgeable public that understood what an agency was charged to do, and why, would support the agency in the accomplishment of its mission. Yet another group was made up of representatives of businesses and industries intent on clarifying and/or justifying their positions on environmental issues. The community college people resisted these incursions valiantly, but ultimately unsuccessfully; they lost control of the association they had founded. Because the organization no longer served their original purposes, most of them ultimately left it.

Where had those community college educators-- intelligent, honorable, highly professional individuals with an admirable mission and a clear concept of purpose-- gone wrong? The answer is obvious-- in the choice of name for the organization. At the time, there was no open membership organization in North America designed specifically for individuals pursuing a rapidly emerging interest, environmental education, so an association incorporating that name

in its title was bound to attract attention from many quarters. It is true that, at that time and since, a number of existing organizations demonstrated professional educational interest in the environment-- the American Nature Study Society, the Association of Interpretive Naturalists, the Conservation Education Association, the National Science Teachers Association, and the Outdoor Education Association, to name a few-- but none had a name that indicated a specific focus on education about the environment per se. Indeed, the name of each of those associations made it clear that its primary reason for existence was for a somewhat different purpose. Most simply and tellingly, none of them contained the word "environment" in its title.

How were those looking for an organization focused broadly on environmental education to know that a broad focus was not the intended purpose of the NAEF? It seemed not to matter how clearly the community college people explained what their organization was intended to be; the simple fact was that its name was all-encompassing, and thus was perceived as an open invitation to many comers. And so those others came-- not all of them, but a variety of individuals who felt that their interests and missions could and would be served by participation in an organization of people whose professed primary concern was "environmental education" (1).

#### A Mirror of the Times

Since 1971, the National Association for Environmental Education has changed its name once, to the North American Association for Environmental Education (NAAEE), and its primary focus several times, as those many types of individuals-- teachers and teacher educators, conservationists and conservation educators, naturalists and nature educators, scientists and science educators, recreationalists and outdoor educators, resource and environmental managers, environmentalists, and business/industry public information specialists-- have tried, sometimes successfully, both to work effectively with one another and to advance their own interests in the context of environmental education (2). In attempting to accomplish the latter, they have also become both creators and victims of tensions manifested in philosophical debates, practical confrontations and, more than occasionally, strategic and/or face-saving avoidance.

In many ways, NAEF's experience mirrors the North American history of the movement called "environmental education" to this point in time. From the outset its most obvious problem has been semantic; those approaching environmental education from its several dramatically different perspectives are likely to say the same words when they mean different things; apparently unknowingly, they have talked past each other since the field was named, and continue to do so. These difficulties with language are actually indicators of striking contrasts in viewpoints, illustrated clearly by very real dissimilarities in two different sets of worldviews-- one concerning the "proper" relationships between humans and the rest of the environment, the other about what education is, is not, should be, and should not be. External pressures, from other educators and from representatives of the full range of environmental perspectives, continue to compound the situation and intensify tensions both within and about the field.

The above article was excerpted from: "Tensions in Environmental Education: Yesterday, Today, and

Tomorrow", by John F. Disinger, in Essential Readings in Environmental Education, 2nd Edition, Harold R. Hungerford et al., eds., pages 1-12. Champaign, IL: Stipes Publishing Company, 2001.

## MILESTONES IN THE HISTORY OF NAAEE

1971. NAAEE was organized in the United States as the National Association for Environmental Education, primarily as an organization of community college faculty members. Faculty at Dade County Community College in Florida had much to do with the original formation of the organization. Dr. Robert McCabe of Miami-Dade as the “prime mover”. Bob functioned as an unpaid Executive Director from 1971 until 1979, and his wife, Bonnie McCabe, was unpaid Executive Secretary.
1972. First annual conference held in Hot Springs, Arkansas.
1979. Contract for management of the Association awarded to Brukner Nature Center in Troy, Ohio, and Joan Heidelberg was named Executive Vice-President of the Association.
1983. The name was changed from the National Association for Environmental Education to the North American Association for Environmental Education. The change to "North American" was made to reflect growing Canadian and Mexican involvement, membership, and leadership, and to encourage a greater international perspective. (NAAEE retained the old logo and acronym until 1990.)
1984. Membership passes the 500 mark.
1984. The Association held its annual conference outside the United States for the first time--at Chateau Lake Louise, Alberta.
1986. NAAEE accepts Kentucky as its first affiliate.
1989. NAAEE began working with the Kettering Foundation on the Environmental Issues Forums (EIF) program.
1989. A joint annual conference with the Conservation Education Association (CEA) was held.
1990. Membership passes the 1,000 mark.
1990. The Conservation Education Association and NAAEE merged and CEA became the Conservation Education Section of NAAEE. The NAAEE Board expanded to include CEA representation.
1991. NAAEE headquarters moved from Troy, Ohio to Washington, DC locating and associating with the Academy for Educational Development.
1992. Joan Heidelberg retired and Ed McCrea became Executive Vice-President.



- 1992 The NAAEE Environmental Education Training Institute was approved by the Board.
- 1993 The VINE Network was transferred from Denver Audubon Society to NAAEE and became NAAEE's flagship urban environmental education effort.
- 1994 NAAEE held its first Mexican conference in Cancun.
- 1994 The first affiliate workshop was held at the annual conference in Cancun.
- 1995 Membership passes the 2,000 mark.
- 1995 NAAEE is named manager of Environmental Education and Training Partnership, a 1.9 million dollar three year EPA Grant.
- 1996 NAAEE with the National Project for Excellence in Environmental Education begins publishing a series of "guidelines" documents including guidelines for evaluating EE materials and guidelines that draw from standards in subject areas to define comprehensive K-12 EE programs.
- 1996 NAAEE hosts the National EE summit in Burlingame, CA producing recommendations for the future of the field of Environmental Education.
- 1997 NAAEE with National Environmental Education Advancement Project hosts the first annual Affiliates Leadership and Organizational Development Conference.
- 1997 The Urban Leadership Collaborative is fully established and recruits demonstration programs in major urban areas of the U.S.
- 1997 The International Commission works with UNESCO to sponsor the first senior level professional development seminar.
- 1998 NAAEE and EETAP create EE Street at the National Science Teachers Association Convention, establishing a collective presence for EE organizations in the exhibit hall.
- 1998 EE-Link, an environment education web site becomes a part of NAAEE, enhancing the organizations electronic communications with its members.
- 1999 NAAEE becomes a partner of EETAP 2 and gives up being the manager of EETAP 1.
- 2000 Ed McCrea leaves the association after 20 years of service as board member, president and executive director. Ms. Bonnie Shelton is hired as executive director for one year.

- 2001 The Washington DC NAAEE office closes and the Georgia office becomes NAAEE primary location. Ms. Barb Eager becomes the Acting Deputy Director of Administration, Conferences and Core Services

### NAAEE AWARDS

The North American Association for Environmental Education has since its earliest years presented awards to deserving individuals and organizations.

**Walter Jeske Award:** This award was established in honor of Walt Jeske, a dedicated member of the Board of Directors and outstanding environmental educator until his untimely death in 1981.

- 1982 Clay Schoenfeld, University of Wisconsin  
1983 Harold R. Hungerford, Southern Illinois University  
1984 John F. Disinger, The Ohio State University  
1985 David L. Hanselman, State University of New York College of Environmental Science and Forestry  
1986 Rudolph J. H. Schafer, California Department of Education  
1987 William B. Stapp, University of Michigan  
1988 Robert E. Roth, The Ohio State University  
1989 Lillabelle Holt, University of Alaska  
1990 Edward J. McCrea, US Fish & Wildlife Service  
1991 Joan C. Heidelberg, Brukner Nature Center  
1992 Richard Wilke, University of Wisconsin  
1993 Rich Mrazek, University of Lethbridge  
1994 John Judy, The Tennessee Valley Authority  
1995 Gus Medina, EETAP, Washington DC  
1996 Lori Mann, Coyote Point Museum, Burlingame, CA  
Talbert Spence, National Audubon Society, NYC, NY  
1997 Kathy McGlaufflin, PLT, Washington DC  
1998 Charles "Chuck" Hopkins, UNESCO, Toronto, ON.  
1999 Trudi Volk, Southern Illinois University, IL  
2000 Bora Simmons, Northern Illinois University, IL  
2001 Ted Mills, Oklahoma State University, OK

## Outstanding Service to Environmental Education—Individual

- 1974 Governor Tom McCall, Oregon  
Mayor Pete Wilson, San Diego
- 1975 -----
- 1976 Odom Fanning, Washington, DC  
Kay Blackwelder, Atlanta Schools  
Lewis Shelton, Fernbank Science Center  
Philip Greear, Shorter College
- 1977 -----
- 1978 William B. Stapp, The University of Michigan
- 1979 Glenn Linnert, New Albany, IN  
John Moody, New Albany, IN
- 1980 Amory Lovins, Rocky Mountain Institute
- 1981 Thomas F. Williams, Consultant, Environmental Affairs
- 1982 Richard Dunn, U.S. Environmental Protection Agency  
John A. Weeks, Centers for Nature Education, Baldwinsville, NY
- 1983 Steven E. Landfried, Stoughton (WI) High School
- 1984 Charles A. Hopkins, Boyne River Natural Science School, Ontario
- 1985 Paul F. Brandwein, Unionville, NY
- 1986 -----
- 1987 Charles Roth, Massachusetts Audubon, Lincoln, Mass.
- 1988 James Murray
- 1989 Barry W. Fox, Virginia State University  
Kathy O'Hara, Center for Marine Conservation
- 1990 Karen Hollweg, Denver Audubon Society  
Edward Radatz, Biology Teacher, Oak Park, IL
- 1991 David C. Engleson, Supervisor of Environmental Education, WI
- 1992 Judy Braus, World Wildlife Fund, Washington, DC
- 1993 Lynne Cherry, Washington, DC
- 1994 Karen Armstrong-Cummings, Frankfort, KY
- 1995 Individual at the Local Level  
Vern Fridley, USEE, Salt Lake, UT  
Individual at the National level  
Richard Wheeler, The Great Auk Project, Ipswich MA
- 1996 Individual at the Local Level  
Pamela Landers, Green Print Council, Nisswa, MN  
Individual at the national level  
George R. Francis, University of Waterloo, Ontario Canada
- 1997 Individual at the local level  
Tom Bennett, Kentucky Fish and Wildlife Resources  
Individual at the National Level

- Robert Hass, River of Words Project
- 1998 Individual at the Local Level  
Mayor David L. Armstrong, Louisville KY
- 1999 Individual at the local level  
Diane Davies  
Individual at the national/international level  
Max Peterson
- 2000 Individual at the local level  
Claudia Fowler, Louisiana Environmental Education Association, LA.  
Individual at the Regional Level  
Donald R. Baugh, Chesapeake Bay Foundation, Maryland  
Individual at the Global Level  
Brian Day, GreenCOM, Washinton DC.
- 2001 Individual at the local level  
Kurt Mason, USDA, NRCS/Jefferson County Conservation District. (KY)  
Individual at the Regional level  
-----  
Individual at the Global Level  
Bob Jickling, Whitehorse Yukon, CA

## Outstanding Service to Environmental Education—Organization

- 1975 Weyerhauser Corporation  
1976 -----  
1977 -----  
1978 League of Women Voters Education Fund  
1979 Journal of Environmental Education  
1980 ERIC Clearinghouse for Science, Mathematics, and Environmental Education  
1981 Environmental Education Association of South Dakota  
1982 -----  
1983 Michigan Environmental Education Association  
1984 Western Regional Environmental Education Council  
1985 National Wildlife Federation  
1986 Project WIZE (Wildlife Inquiry through Zoo Education), New York Zoological Society  
1987 Kentucky Division of Water  
1988 Wisconsin Department of Public Instruction  
1989 Tennessee Valley Authority, Environmental Education Program  
1990 Alberta Environment, Environmental Education Branch  
1991 WSMT TV Channel 4, Nashville, TN  
1992 Profauna (Proteccion de la Fauna)  
1993 Boys & Girls Clubs of America  
1994 Phillips Petroleum Company  
1995 Organization at the local level  
    The Wisconsin Center for Environmental Education, Stevens Point, WI  
    Organization at the national level  
    The Council of State Governments, Lexington Kentucky  
1996 Organization at the local level  
    The Metropolitan Sewer District, Louisville, KY  
    Organization at the national level  
    American Forest Foundation, Washington D.C.  
1997 Organization at the local level  
    Los Angeles Conservation Corp, CA  
    Organization at the National Level  
    The National Environmental Education and Training Foundation, Inc.  
1998 Organization at the Local Level  
    Eco-Cycle, Boulder CO  
    Organization at the National Level  
    Environmental News Network, Sun Valley Idaho  
1999 Organization at the local level  
    Moanalua Gardens Foundation  
    Organization at the national/international level  
    CISDE – The Center for Instruction, Staff Development and Evaluation, Carbondale,

IL

**Outstanding Service to Environmental Education—Organization (con't)**

- 2000 Organization at the Local Level  
School Yard Nature Program (SNAP) MN  
Organization at the Global Level  
Tennessee Valley Authority and the Rostov Region of Russia
- 2001 Organization at the Local Level  
Pennsylvania Department of Conservation and Natural Resources, Bureau of State  
Parks (PA)  
Organization at the Regional Level  
Four Corners School of Outdoor Education (UT)  
Organization at the Global Level  
World Wildlife Fund (Washington DC)

## Outstanding Contributions to Research

- 1987 Audrey Tomera, Southern Illinois University, IL
- 1988 Louis A. Iozzi, Rutgers University, NJ
- 1989 Ted Mills, Oklahoma State University, OK
- 1990 Thomas Tanner, University of Iowa, IO
- 1991 Harold Hungerford, Southern Illinois University, IL
- 1992 Rosanne Fortner, Ohio State University, OH
- 1993 Paul Hart, University of Regina, SK
- 1994 Thomas Marcinkowski, Florida Institute of Technology, FL
- 1995 Trudi Volk, Southern Illinois University, Carbondale, IL
- 1996 Deborah Simmons, University of Illinois, DeKalb IL.
- 1997 Louise Chawla, Kentucky State University, KY
- 1998 -----
- 1999 Nicholas J. Smith-Sebasto, University of Illinois, Champaign, IL
- 2000 Robert Roth, The Ohio State University, OH.
- 2001 Dr. John Ramsey, University of Houston, TX

### **The NAAEE President's Award:**

The President's award is given at the discretion of the current NAAEE president.

- 1988 Bonnie and Bob McCabe, Dade Community College, FL
- 1989 Joan C. Heidelberg, Executive Vice-President, NAAEE, OH
- 1990 Senator Gaylord Nelson, Father of Earth Day, WI
- 1991 John Disinger, The Ohio State University, OH
- 1992 Janet Thoreen, Brukner Nature Center, Pleasant Hill, OH
- 1993 Andriy Demydenko, Environmental Education and Information Center of the Ukraine
- 1994 David Wicks, Center for Environmental Education at the University of Louisville, KY
- 1995 Brenton S. Halsey, James River Corporation, ME
- 1996 Ed McCrea and the NAAEE/EETAP staff
- 1997 The Canadian Conference Committee
- 1998 Barbara Pyle, Turner Broadcasting System, GA
- 1999 Emilio Williams, The Koi Group, MD
- 2000 Tiahoga Ruge, CICEANA, México
- 2001 NAAEE staff



### **The NAAEE Affiliates Award**

- 1994 The Wisconsin Association for Environmental Education
- 1995 The Colorado Association for Environmental Education
- 1996 The Oklahoma Association for Environmental Education
- 1997 The Kansas Association for Conservation and Environmental Education
- 1998 Environmental Educators of North Carolina
- 1999 Tennessee Environmental Education Association
- 2000 The Utah Society for Environmental Education
- 2001 The Kentucky Association for Environmental Education

**Members of the NAAEE Board of Directors  
1971-2001**

Curtis Abdouch, National Wildlife Federation (DC) (80-84)  
Julian Agyeman, Tufts University, (MA) (98-02)  
Eddie Anderson, USDA Forest Service (DC) (83-85) (93-96)  
Elaine Andrews, Madison (WI) (91-93, 94-96, 00,02)  
Kay Antunez, California Department of Forestry and Fire Protection (CA) (94-97)  
Teresa Auldridge, Virginia Department of Education (VA) (80-83)  
John Baldwin, University of Oregon (OR)(83-86)(93-94)  
Lei Bammel, West Virginia University (WV) (79-82)  
William Batycky, Calgary (AB) Public Schools (Canda)(86-89)  
Joe Baust, Murray State Univeristy (KY) (00-02)  
Terry Bedell The Clorox Company (96-97)  
Dean Bennett, Maine Environmental Education Project (ME) (74-77)  
William Berberet, Willamette University (OR) (81-86)  
Donald Bielefield, San Rafael, (CA) (91-92)  
Arnold Binder, University of California-Irvine (CA) (71-75)  
Cora Blackwelder, Atlanta (GA) Public Schools (76-80)  
Kathleen Blanchard, Atlantic Center for the Environment (ME) (88-93)  
Judy Braus, National Wildlife Federation (DC) (89-91)(93-00)  
Robert Brown, Michigan Technological University (MI) (78-79)  
Jim Bull Cuyahoga Valley NRA (WI) (96 – 98)  
Heidi Busa, Marcellus Senior High School (97-99)  
Carol Bylsma, Forest Song Associates (CO) (97-99)  
Michael Carolina, Tulsa Junior College (OK) (76-77)  
Julio Carrera, Profauna (México) (94 - 95)  
N. Carsey, Charles County Community College (MD) (71-75)  
Randy Champeau, U of WI, Stevens Point, (WI) (93-95)  
Peter Blaze Corcoran, Bates College (MA) (90-98)  
Peggy Cowan, Juneau, (AK) (90-92)  
Dorothy Cox, Livonia School District (MI) (80-84)  
Kurt Cunningham, Mt Dept/Wildlife (MT) (91)CEA  
Claudine Daniel Wichita Mountains National Wildlife Refuge (OK) (94-96)  
Donald Darling, University of Montana (79-83)  
Sabiha Daudi, Ohio State University (OH) (99-00)  
Craig Davis, Iowa State University (77-81)  
Brian Day, GreenCom, (DC) (00-02)  
Margie De Ortiz, Ciceana (México) (00-02)  
John Disinger, Ohio State University-Columbus (79-86)  
Judith DuShane, Lucas County (OH) Schools (78-82)  
Jim Elder, School for Field Studies (MA) (92-00)

Russell Farnen, George Peabody College (TN) (71-72)  
Mary Ferguson, Sage Foundation (Canada) (98)  
Carol Fialkowski, Chicago Academy of Science, (IL) (93-95)

**Members of the NAAEE Board of Directors 1971-2001 (con't)**

Joy Finlay, Aspen House Productions (Canada) (81-90)  
Lewis Follansbee, Orange Coast College (CA) (71-73)  
Rosanne Fortner, Ohio State University-(OH) (86-89)  
George Francis, University of Waterloo (Canada) (71-76)  
Kenneth Frazier, Ames Public Schools (IA) (79-83)(91-93)  
James Gallagher, Governors State University (IL) (74-78)  
Ron Gardella, Northern Kentucky University (89-91)(91-93)  
Virginia Gentle, Miami-Dade Community College (FL)(74-76)  
Edgar Gonzalez Gaudiano, (México) (94-97)  
Kevin Gottlieb, Michigan State University (MI) (71-77)  
George Hamilton, Berkshire Community College (MA) (71-74)  
David Hanselman, SUNY College of Environmental Science and Forestry (NY) (77-85)  
Paul Hart, University of Regina (Canada) (84-87)(91-93) (2001-2003)  
Josetta Hawthorne, National Wildlife Federation (DC) (83-86) (91-93)  
Fred Heal, Environment (Canada) (74-76)  
Joe Heimlich, Ohio State University (OH) (00-02)  
Ron Hellstern, Nibly Public Schools (UT) (00-02)  
Martin Hetherington, Michigan State University (MI) (81-85)  
Robert Hilbert, Delta College (MI) (71-75)  
Lynn Hodges, Tennessee Valley Authority-Knoxville (TN) (79-83)(93-95)  
Don Hollums, Colorado Department of Education (CO) (95-01)  
Karen Hollweg, Jefferson County Schools (CO) (78-82)  
Lillabelle Holt, Ohio State University-Newark (OH) (82-85)  
Chuck Hopkins, Toronto Board of Education (Canada) (88-90)  
Andre Hornsby, National Alliance of Black School Educators (00-02)  
Jeanne Howard, Virginia Tech (VA) (88-90)  
Verne Howe, Wilmington, (VT) (90-92)  
Thomas Hudspeth, University of Vermont (VT) (86-89)  
John Hug, Ohio Department of Education (OH) (80-84)  
Margaret Hyland, King Environmental Education Center (KY) (76-78)  
Louis Iozzi, Rutgers University (NJ) (81-85)(89-90)  
Susan Jacobson, University of Florida (FL) (96-98)  
Barry Jamason, New York State Department of Education (NY) (77-81 96-98)  
Meadows, Jefferson County Schools (CO) (83-86)  
Walter Jeske, USDA Soil Conservation Service (DC) (78-81)  
John Judy, Tennessee Valley Authority-Knoxville (TN) (84-90)  
Pierre Jules Lavigne, AQIP (Canada) (89-91)

Lisa Knauf, Augusta, (ME) (92-94)  
Carol Lively, U.S. Fish and Wildlife Service (CO) (80-84)  
Lori Mann, Coyote Point Museum (CA) (84-93)  
Stewart Mann, Pennsylvania State University (PA) (72-73)  
Robert Marlett, Texas Tech University (TX) (73-77)

**Members of the NAAEE Board of Directors 1971-2001 (con't)**

Vicki Martin, University of Wisconsin-Madison (WI)(82-84)  
Michael Marzolla, University of California Cooperative Extension (CA) (96-00)  
Robert McAfee, Arkansas Environmental Education Association (AR) (98-00)  
Robert McCabe, Miami-Dade Community College (FL) (71-80)  
Edward McCrea, U.S. Fish and Wildlife Service (DC) (82-88)  
Kathy McGlaufflin, Project Learning Tree (DC) (90-92)(93-96)  
Noel McInnis, Center for Curriculum Design (IL) (71-74)  
Rosalyn McKeown-Ice, University of Tennessee (TN) (95-01)  
Charles McKinney, Tarrant County Junior College (TX) (71-80)  
Augusto Medina, World Wildlife Fund (DC) (86-92)(94-96)  
John Miles, Huxley College (WA) (72-73)  
John Miller, Minnesota Department of Education (MN) (76-80)  
Nancy Miller, Bowling Green (OH) State University (75-79)  
Ted Mills, Oklahoma State University, (OK) (94-00)  
Robert Mines, Miami-Dade (FL) Community College (71-76)  
Martha Monroe, University of Michigan (MI)(89-91)  
Richard Mrazek, Univ of Lethbridge, (Canada) (88-90)(92-97)  
John Nellor, University of Nevada-Reno, (NV) (71-74)  
Leonard Nelson, Windy School, (CO) (91 - 94)  
Nancy Noeske, Milwaukee Public Schools (WI) (73-77)  
George O'Hearn, University of Wisconsin-Green Bay (WI) (71-72)  
John Opie, Duquesne University (PA) (84-87)  
Mary Paden, GreenCom, (DC) (97-01)  
Marla Painter, Foresta Institute (NV) (78-82)  
John Perkins, Evergreen State College (WA) (84-87)  
Richard Perrine, University of California-Los Angeles (CA) (83-86)  
Adelia Peters, Bowling Green State University (OH) (85-88)  
Roger Podewell, Olive-Harvey College (IL) (71-78)  
Arden Pratt, Southern Illinois University-Carbondale (IL) (71-79)  
Pam Puntenney, Environmental Human System Management (Canada) (94-99)  
Charles Ray, University of Alaska-Fairbanks (AK) (71-76)  
Robert Raze, Jr., Florida Gulf Coast University, (FL) (96-99)  
Jay Reed, National Audubon Society (CO) (78-82)  
Carl Reidel, University of Vermont (VT) (73-77)

Robert Roth, Ohio State University-Columbus (OH) (72-79)  
Tiahoga Ruge, NA Center for Envir. Information and Communication (Mexico) 96-00  
Arthur Sacks, University of Wisconsin-Madison (WI) (80-84)  
Pauline Sato, The Nature Conservancy of Hawaii (HI) (97-99)  
Rudolph Schafer, California Department of Education (CA) (74-78)  
Jane Schautz, Institute on Man and Science (PA) (73-77)  
Wayne Schimpff, Illinois Department of Conservation (IL) (76-80)  
Clay Schoenfeld, University of Wisconsin-Madison (WI)(72-80)  
Judith Schultz, University of Cincinnati (OH) (77-81)

**Members of the NAAEE Board of Directors 1971-2001 (con't)**

Karl Schwaab, Virginia Polytechnic Institute & SU (VA) (79-83)  
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Elizabeth Smith, NY Dept. of Environ. Conservation (NY) (84-87)  
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Nick Smith-Sebasto, University of Illinois (IL) (97-99)  
Talbert Spence, Wave Hill Center for Environ. Studies (NY) (81-84) (94-97)  
William Stapp, University of Michigan (MI) (77-83)  
Virginia Stehney, Open Lands Project (IL) (75-79)  
Sheri Sykes Soyka, PLT, (DC) (96-00)  
Thomas Tanner, Cispus Environmental Center (WA) (78-81)  
Howard Teague, Minnesota Environmental Education Board (MN)(81-83)  
Thea Teich, U.S. Environmental Protection Agency (OH) (84-87)  
Duane Toomsen, Iowa Department of Public Instruction (IA) (85-86)  
Susan Toth, Pine Job Environmental Education Center (FL) (97-99)  
Robert Townsend, Cincinnati Public Schools (OH) (83-86)  
Trudi Volk, Murray State University (KY) (86-88)  
Mike Way, Colorado Alliance for Environmental Education (CO) (97-99)  
Ruth Weiner, Huxley College (WA) (75-79)  
Brenda Weiser, National Envirothon (TX) (91- 98)  
David Wicks, Jefferson County Public Schools (KY) (95-01)  
Richard Wilke, University of Wisconsin-Stevens Point (82-85, 86-89)  
Emilio Williams, The Koi Group (DC) (97 – 01)  
Terry Wilson, Kentucky Department of Education (KY)(78-82, 84-87 01-03)  
Herbert Wong, Huxley College (WA) (77-79)

Sonya Wood Mahler, Florida Sea Grant (FL) (94-98)

Charles Yapple, SUNY Cortland (NY) (88-90)

Carlos Yruretagoyena, International Sonoran Desert Alliance (Mexico) (97-99)

Peggy Zemach, Denver Natural History Museum (CO) (90-94)

Paul Zeph, National Audubon Society (PA) (86-99)

## **NAAEE Presidents, 1971-2002**

- 1971-73 Robert H. McCabe, Miami-Dade Community College, Miami, FL
- 1973-74 George R. Francis, University of Waterloo, Ontario
- 1974-75 Charles L. McKinney, Tarrant County Jr. College, Ft. Worth, TX
- 1975-76 Arden L. Pratt, Southern Illinois University-Carbondale, IL
- 1976-77 Robert E. Roth, The Ohio State University, OH
- 1977-78 James J. Gallagher, Michigan State University, MI
- 1978-79 Robert Marlett, Texas Tech University, TX
- 1979-80 John C. Miller, Minnesota Department of Education, MN
- 1980-81 Clay Schoenfeld, University of Wisconsin-Madison, WI
- 1981-82 Craig B. Davis, Iowa State University, IA
- 1982-83 Judith M. Schultz, University of Cincinnati, OH
- 1983-84 William B. Stapp, The University of Michigan, MI
- 1984-85 Arthur B. Sacks, University of Wisconsin-Madison, WI
- 1985-86 John F. Disinger, The Ohio State University, OH
- 1986-87 William G. Berberet, Willamette University, Salem, OR
- 1987-88 Edward J. McCrea, U.S. Fish & Wildlife Service, DC
- 1989 Louis A. Iozzi, Cook College, Rutgers, NJ
- 1990 Richard J. Wilke, University of Wisconsin, WI
- 1991 Augusto Q Medina, World Wildlife Fund, Washington, DC
- 1992 Lori Mann, Coyote Point Museum, Burlingame, CA
- 1993 John Baldwin, University of Oregon, Eugene, OR
- 1994 Lynn Hodges, TVA, Knoxville, TN
- 1995 Kathy McGlaulin, PLT, Washington, DC
- 1996 Bora Simmons, Northern Illinois University, DeKalb, IL.
- 1997 Peter Blaze Corcoran, Bates College, Maine
- 1998 Paul Zeph, National Audubon Society, Des Moines, Iowa
- 1999 Judy Braus, World Wildlife Fund, Washington, DC
- 2000 David Wicks, Jefferson County Public Schools, Louisville, KY
- 2001 Elaine Andrews, University of Wisconsin Extension, Madison WI.
- 2002 Terry Wilson, Western Kentucky University, Bowling Green, KY

## NAAEE CONFERENCES AND THEMES, 1972-2001

- 1972 Hot Springs, AR
- 1973 St Louis, MO
- 1974 April 30-May 1 - Sheraton Palace Hotel, San Francisco, CA: Environmental Education: "The Challenge and the Commitment"
- 1975 April 27-29 - Fontainebleau Hotel, New Orleans, LA: "Improving the Quality of Life Through Better Use of Energy and Resources"
- 1976 April 25-27 - Sheraton-Biltmore Hotel, Atlanta, GA: "New Values for a New Century"
- 1977 April 24-26 - YMCA of the Rockies, Estes Park, CO
- 1978 April 29-May 2 - Sheraton, Chicago, IL: "Energy and the Urban Environment"
- 1979 May 4-8 - Virginia Polytechnic Institute and State University, Blacksburg, VA: "Environmental Education Today, Tomorrow, Together"
- 1980 May 23-27 - University of New Mexico, Albuquerque, NM: "An Environmental Agenda for the Eighties"
- 1981 April 30-May 5 - Kentucky Dam Village State Park, KY: "Environment, Education, Technology: Interface for the 80s"
- 1982 October 15-20 - Silver Bay YMCA Center, Silver Bay, NY: "Global 2000: Which Path to the Future?"
- 1983 September 30-October 5 - Eastern MI University, Ypsilanti, MI: "Crossroads: Society and Technology"
- 1984 October 5-9 - Chateau Lake Louise, AB: "International Perspectives on Environmental Education: Issues and Actions"
- 1985 September 27 - October 2 - National 4-H Center, Chevy Chase, MD: "Environmental Education: Progress Toward a Sustainable Future"
- 1986 September 11-16 - University of Oregon, Eugene, OR: "Environmental Education: Transition to an Information Age"



- 1987            October 16-21 - Le Chateau Frontenac, Quebec, QB: "Excellence in Environmental Education: Gaining Momentum for the Challenge Ahead"
- 1988            October 14-19 - Crowne Plaza Hotel, Orlando, FL: "Building Multicultural Webs Through Environmental Education"
- 1989            August 18-23 - YMCA of the Rockies, Estes Park, CO, (joint conference with Conservation Education Association): "Working Together to Educate about the Environment"
- 1990            November 2-7 - San Antonio, TX: "Setting the Agenda for the '90s"
- 1991            September 27 - October 2 - Radisson Hotel, St. Paul, MN, (In cooperation with The Midwest Environmental Education Consortium): "Confronting Environmental Challenges in a Changing World"
- 1992            October 16-21 - Convention Center, Toronto, ON, (In conjunction with Eco-Ed): "A World Congress for Education and Communication on Environment & Development"
- 1993            September 24-29, Big Sky Resort, Big Sky, MT: "Pathways to Partnerships: Coalitions for Environmental Education"
- 1994            September 23-27, Westin Regina Hotel, Cancun, Quintana Roo: "Collaboration and Opportunity in North America: Energy Through Diversity"
- 1995            September 15-19, Portland, ME: "Gaining New Insights--Building on Experience"
- 1996            November 1-5, 1996, Burlingame, San Francisco Bay Area, California, "Environmental Education for the Next Generation".
- 1997            August, 15-19, 1997, University of British Columbia, Vancouver, British Columbia, "Weaving Connections, Cultures and Environments – Environmental Education and the Peoples of the World"
- 1998            September 4–8, 1998, Atlanta Hilton, Atlanta, Georgia "From the inside out: Environmental Education and the Urban Setting, Challenges and Opportunities."
- 1999            August 26–30 Cincinnati Convention Center, Cincinnati, Ohio, "Linking Environmental Education and Education Reform.
- 2000            October 17-21, South Padre Convention Center, South Padre Texas, "Spanning Cultural and Ecological Diversity Through Environmental Education"

- 2001            October 11–15, Little Rock Convention Center, Little Rock AR, “Exploring  
Capacity, Community, Complexity & Culture.”
- 2002            August 6 – 10, 2002, Boston Massachusetts, “Total Environmental Education”

## **NAAEE Publications**

See publications brochure for comprehensive listing.

Conference Proceedings - Edited by various respected individuals in the EE field. The proceedings contain keynote addresses, synopses of general sessions, workshops, and symposia, and submitted presentation. Proceedings are available for 1975 to 2000

Monograph I - Monographs in Environmental Education and Environmental Studies, edited by Arthur B. Sacks, July 1984

Monograph II – A summary of Research in Environmental Education, 1971-1982: The Second Report of the National Commission of E Research, edited by Louis A. Iozzi, December 1984

Monograph III – International Aspects of Environmental Education, edited by John H. Perkins, July 1986

Monograph IV - Focus on Environmental Studies, prepared jointly with the National Association of Environmental Professionals and published in The Environmental Professional, Volume 9, Number 3, 1987, guest editors, John F. Disinger and Clay Schoenfeld.

Monograph V - Environmental Activism Revisited: The Changing Nature of Communication Through Organizational Public Relations, Special Interest Groups and the Mass Media, edited by Larissa A. Grunig, University of Maryland, January, 1989.

Monograph VI - Essentials Learnings in Environmental Education, A Database for building Activities and Programs, developed by The State University of New York, College of Environmental Science & Forestry and The Centre for Environmental Education, Nehru Foundation for Development, Ahmedabad, India. July 1990.

Monograph VII - Computer-Aided Environmental Education. Focuses on innovative, pioneering computer programs and applications in four main areas: environmental hypermedia, environmental modeling/stimulation, interactive environmental software, and environmental distance learning for teachers and kids. W. Rocky Rohwedder, editor. February 1991.

Monograph VIII - Alternative Paradigms in Environmental Education Research. Includes views put forward in the 1990 NAAEE symposium which focused on research in environmental education. It contains critiques and examples of empirical studies, interpretive studies, and critical approaches to research from across North America, Europe and Australia. Rick Mrazek, editor. October 1993.

Environmental Education at the Early Childhood Level. Ruth Wilson, editor. 1994.

Environmental Problem Solving: Theory, Practice and Possibilities in Environmental Education. Lisa Bardwell, Martha Monroe, and Margaret Tudor, editors. 1994.

Promoting Environmental Education—An Action Handbook for Strengthening EE in Your State and Community. Abby Ruskey and Rick Wilke. 1994.

Environmental Education in the Schools, Creating a Program that Works! Judy Braus and David Wood. Reprinted 1994.

Action Models in Adult Environmental Education, E. Andrews, A. Camozzi, P. Puntenney, editors, 1994

Volunteers Teaching Children: A guide for Establishing VINE Ecology Education Programs, Karen S. Hollweg, 1997

Environmental Education in the United States — Past, Present, and Future Collected Papers of the 1996 National EE Summit, Burlingame, CA, Edited by M. Archie., 1996.

Environmental Education Materials: Guidelines for Excellence by Michele Archie, 1996.

Are We Making a Difference? : Lessons learned from VINE Program Evaluations Karen Hollweg, 1997.

Environmental Education: Academia's Response By E. Kormondy and P. B. Corcoran. 1997

The Biodiversity Collection: A Review of Biodiversity Resources for Educators, Judy Braus, editor 1998.

Changing What We Do: Constructing a Team-Based, Problem-Centered Professional Development Experience, by Karen Hollweg and Carole Kubota with Phyllis Ferrell, 1998.

Environmental Literacy in the United States: What Should Be...What Is...Getting from Here to There By T. Volk and W. McBeth, 1998.

Elementary School Teachers' Beliefs About Teaching Environmental Education – Final Report. By S. Middlestadt, R. Ledsky, and Julie Sanchack. 1998.

The Environmental Education Collection: A Review of Resources for Educators, Vols. 1-3, Bora Simmons, editor, 1997-98.

Excellence in Environmental Education: Guidelines for Learning (K-12), by the National Project for

Excellence in EE, 1999

Excellence in Environmental Education: Guidelines for Learning (K-12) Executive Summary & Self Assessment Tool, The National Project for Excellence in Environmental Education. 1999.

Environmental Education Undergraduate and Graduate Programs and Faculty in the United States, Second Edition by Michaela. Zint and Aimee Giles, 2000.

Guidelines for the Initial Preparation of Environmental Educators, The National Project for Excellence in Environmental Education, 2000.

### **Spanish Language Publications:**

Caja de Herramientas de Educación Ambiental

- Cómo Diseñar Talleres Eficaces
- Definamos Educación Ambiental
- Educación Ambiental Urbana
- Evaluación de Materiales de Educación Ambiental
- Integración de la EA en el Currículo Escolar
- Planteamiento de Temas Ambientales en el Aula
- Utilización de Recursos de la Comunidad

Educación Ambiental en las Escuelas: ¡Creando un Programa que Funcione!

Materiales de Educación Ambiental: Pautas para la Excelencia

## NAAEE Staff 1971 – 2001

Keyia Boone	1999 – 2000	Administrative Assistant
Carolyn Cleveland	1998 – 2001	Affiliates and Membership Coordinator
Blythe Dim		VINE Program Assistant
Courtney Gross	2000	Office Manager and Administrative Assistant
Joan Haley	1993 – 2000	Deputy Director for Administration and Outside Programs EETAP Training Coordinator, Training and International Program Coordinator, Acting Executive Director
Joan Heidelberg	1979 – 1992	Executive Vice President
Karen Hollweg	1993 – 1999	VINE and Urban Program Manager
Mike Kaspar	1998 – 1999	EETAP Training Coordinator
Heather Lair	1994 – 1995	GreenCOM Assistant
Marc Lerro	1998 – 2000	EETAP Fiscal and Administrative Assistant, ETAP/NAAEE Communications Director
Esther Marko	1980's	Bookkeeper
Shelly Mathis		Conference Program Assistant
Bonnie McCabe *	1970's	Executive Secretary
Robert McCabe *	1970's	Executive Director
Ed McCrea	1991 – 1999	Director of Development, Executive Vice President and Executive Director
Augusto Medina	1995 – 2000	Project Manager EETAP and Deputy Director for EETAP
Jim Melitski		EETAP Fiscal and Administrative Assistant
Martha Monroe	1991 – 1992	Coordinator of international programs
Harold Morgan	1996 – 2000	Urban Leadership Collaborative
Paul Nowak	1998 – 2001	Manager of EE-Link
Keith Olson	1993	VINE program
Rosalind Porter	1992 – 2000	Accountant
Peggy Preusch		VINE Program Assistant and EIF Program Assistant
Erica Richardson		Fiscal and Administrative Assistant
Mary Ann Robinson	1993 – 1995	Vine Program Assistant and Financial Manager
Bonnie Shelton	2000 – 2001	Executive Director
Andrea Shotkin	1992 – 1999	International Course and Development Assistant, Affiliates Coordinator, Director of Publishing & Communications, EIF Coordinator
Steve Schiff		International Course Assistant
Robert Spitz		Office Manager
David Starnes	1995 – 1999	Training, International, and Affiliates Coordinator
Denise Stromme		International Course Instructor
Janet Thoreen	1980's	Publications, Conference, and Membership Coordinator
Vennard Wright		EETAP Fiscal and Administrative Assistant

Miriam Zweizig-McGuffin -

International Course Instructor

\* Volunteer positions

(please note: People who are currently employed are listed in the next section: Current Staff.)

**Current Staff - as of October 2001**

Barbara Eager Acting Deputy Director of Administration, Conferences and Core Services

Sarah Gray Conference and Publications Administrative Assistant

Dana Nevins EE-Link Systems Administrator

Mary Oswieja EE-Link Project Assistant

Connie Smith Membership Development and Services Manager

Barbara Spencer Office Manager

Katy Wang EE-Link Project Manager