

MADISON 2016

From Inspiration to Impact



naaee

North American Association for Environmental Education



In partnership with the Wisconsin Association for Environmental Education

45TH ANNUAL CONFERENCE

Oct. 19-22

13TH ANNUAL RESEARCH SYMPOSIUM

Oct. 18-19

Join NAAEE for our 45th annual conference this fall in Madison, Wisconsin, one of North America's quintessential cities.

This year's NAAEE conference occurs at the height of civic engagement in the United States as millions of American voters prepare to elect a new president. And, with environmental issues ranking high for many of the voters, many conference activities will emphasize what it means to be an active and informed citizen. For environmental educators, the work begins with millions of people, young and old, who are eager and ready to engage with their communities.

Each year, the NAAEE annual conference takes another major step in shaping the evolution of environmental education and how it advances civic engagement, environmental literacy, STEM learning, and the health of our communities and our planet.

Sponsors of the NAAEE conference have a perfect platform for connecting with passionate educators and leaders who are working to increase their effectiveness, build partnerships, and advance environmental education at all levels.

Past conference speakers include federal, state, and local government officials; education administrators; broadcast media personalities; scientists; nonprofit leaders; professors; teachers with revolutionary stories to share; and youth leaders.

NAAEE conference attendees are:

- Members of numerous **educational and professional networks**
- Actively dedicated to **diversity, equity, and inclusion throughout society**—from schools to organizations to places of work
- Experts who often hold a major **organizational leadership** post
- Young people who are passionate, articulate, and **globally aware**
- **Pioneers, creative producers, and entrepreneurs** in their communities
- Invested in causes and **dedicated to long-term change**
- **Optimistic** about addressing complex challenges by working together
- Innovators in **using technology to create new platforms** for learning

PAST NAAEE CONFERENCE SPONSORS





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Join the largest, most diverse annual event that convenes leaders and decision-makers to leverage the power of environmental education and maximize its potential.

As the leading global environmental education annual conference, NAAEE offers comprehensive and flexible packages for sponsors seeking to reach more than 1,000 education and sustainability decision-makers as well as corporate and government leaders. Below is a general overview of conference sponsorship levels. We are happy to adjust opportunities to accommodate your goals and needs. **See chart on the following page for a list of benefits for each sponsorship level.**



Presenting Sponsorship \$50,000

The NAAEE presenting sponsorship offers a high-profile speaking opportunity in addition to premier signage throughout the conference, and exclusive sponsorship of the conference mobile app and online registration process.



Platinum Sponsorship \$25,000

Be the exclusive sponsor of a major event within the three-day conference or sponsor our coveted global scholarship program that brings people from all over the world to the conference.



Gold Sponsorship \$15,000

Are you focused on a specific topic area within environmental education? Choose a strand within the conference to sponsor. Alternatively, you can underwrite an event within the conference, such as the New Member Reception or other networking events.



Silver, Green, & Blue Sponsorships

There are also **Silver (\$10,000)**, **Green (\$5,000)**, and **Blue (\$2,500)** sponsorships available. Opportunities range from sponsorship of our keynote speakers to the partners' dinner to conference lanyards and everything in between.

Find out more today! Please contact **Christiane Maertens, NAAEE Deputy Director**, to discuss your options. Phone: (310) 279-7370 Email: cmaertens@naaee.org



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Sponsorship Benefits	PRESENTING	PLATINUM	GOLD	SILVER	GREEN	BLUE
MARKETING & BRANDING						
Recognition as title sponsor for specific event, branding throughout conference	●	●	●			
Logo in all conference registration and program materials (print, web, and mobile)	●	●	●	●	●	●
Ad in the conference program	Full page	Full page	Full page	Half page	Quarter page	Quarter page
Exhibit booth(s) in the NAAEE Exhibit Fair	6	3	2	1		
Profiled in NAAEE Annual Report	●	●	●	●		
Listed in NAAEE Annual Report	●	●	●	●	●	●
Presenting speaker opportunity	●					
ONSITE EXPERIENCE						
Full conference passes	8	4	3	2	1	
Tickets to exclusive Sponsor dinner	8	4	3	2	1	1
Tickets to President's Reception	8	4	3	2	1	
CONTENT						
One-year NAAEE Organizational Membership	●	●	●	●	●	●
List of conference attendees with contact information (on request)	●	●	●	●		
SPONSOR SERVICES						
Dedicated NAAEE representative	●	●	●	●	●	●
Hotel rooms at discounted conference rates, as available. (Hotel rooms often sell out several weeks before the conference.)	●	●	●	●	●	●

Please note: To be included in the **printed conference program**, please confirm your sponsorship commitment by **August 1, 2016**.