

MADISON 2016

From Inspiration to Impact



naaee

North American Association
for Environmental Education



In partnership with the
Wisconsin Association for
Environmental Education

45TH ANNUAL CONFERENCE

Oct. 19-22

13TH ANNUAL RESEARCH SYMPOSIUM

Oct. 18-19

Make Your Mark!

Exhibits and Advertising at the 2016 NAAEE Conference

Choose from three exciting
opportunities to connect with
environmental educators:

- NAAEE Exhibit Fair
- Mobile App Banner Ads
- Conference Program Print Ads

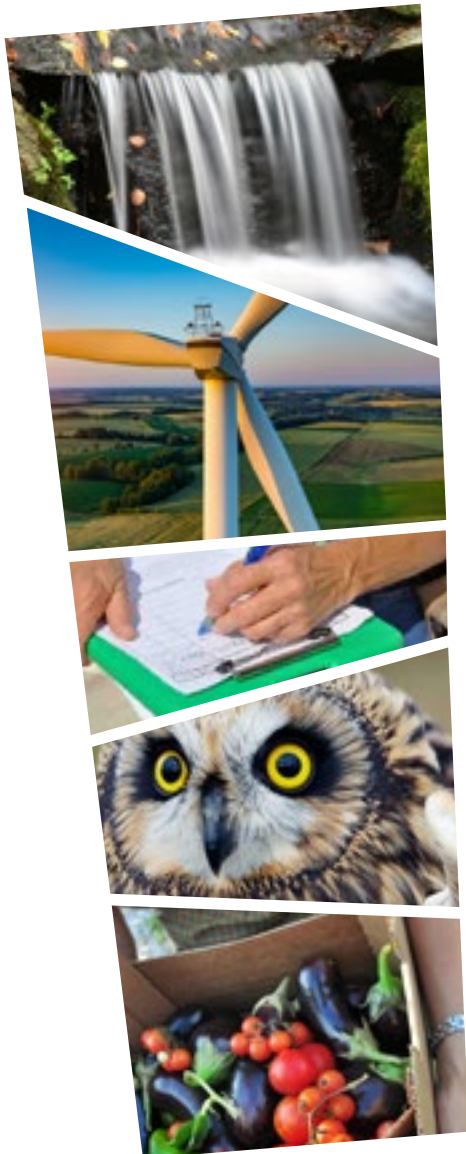
Save with Early Bird pricing and
package discounts!

Purchase now or visit naaee.org/conference/faq for more information.
Questions? Contact conference@naaee.org

Exhibit Fair Hours

Wednesday, 5:00-6:30 PM
Thursday, 9:00 AM-5:00 PM
Friday, 9:00 AM-3:00 PM

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Early Bird (20% Savings!)

PURCHASE BY JULY 15

Exhibit Fair

- First choice of booth location
- One 10'x10' booth space
- One full conference registration (\$500 value)
- Listing in the printed conference program
- Conference attendees list (on request)

Nonprofit/Government/University \$640
Corporate \$960

Mobile App Premier Exhibitor Supplement

- Color highlighting to make your organization stand out in the list of exhibitors
 - Ability to attach marketing materials within the mobile app
- \$250**

Mobile App Banner Ads

- Your logo in a banner ad at the top of the mobile app home page
- Displays for 5 seconds in rotation with other banner ads
- Limited availability to guarantee high visibility (early purchase recommended)
- Can link to your resources on the web or within the app

Nonprofit/Government/University \$680
Corporate \$800

Print Ads in the Conference Program

- Full color ad of your own design
- Calls attention to your exhibit, programs, and resources

Nonprofit/Government/University

Full page	\$400
Half page	\$320
Quarter page	\$240
Inside back cover	\$800

Corporate

Full page	\$480
Half page	\$400
Quarter page	\$320
Inside back cover	\$960

Regular

PURCHASE AFTER JULY 15

Exhibit Fair

- One 10'x10' booth space
- One full conference registration (\$500 value)
- Listing in the printed conference program and mobile app (guaranteed only if purchased by August 15)
- Conference attendees list (on request)

Nonprofit/Government/University \$800
Corporate \$1200

Mobile App Premier Exhibitor Supplement

- Color highlighting to make your organization stand out in the list of exhibitors
 - Ability to attach marketing materials within the mobile app
- \$250**

Mobile App Banner Ads

- Your logo in a banner ad at the top of the mobile app home page
- Displays for 5 seconds in rotation with other banner ads
- Limited availability to guarantee high visibility
- Can link to your resources within the app or on your website

Nonprofit/Government/University \$850
Corporate \$1000

Print Ads in the Conference Program

- Full color ad of your own design
- Calls attention to your exhibit, programs, and resources

Nonprofit/Government/University

Full page	\$500
Half page	\$400
Quarter page	\$300
Inside back cover	\$1000

Corporate

Full page	\$600
Half page	\$500
Quarter page	\$400
Inside back cover	\$1200

Select two or more options and save an additional 10%.

Details about exhibitor set-up and take down, exhibit services, ad sizes and specs, and more will be provided with confirmation of your purchase.

Purchase exhibit and ad space or learn more at naaee.org/conference/faq.
Questions? Contact conference@naaee.org