Virtual Exhibit Fair

50TH ANNUAL CONFERENCE
October 4–15, 2021
THE POWER OF CONNECTION
NAAEE is going virtual and we’re expecting a crowd!
With low-cost registration and easy access, exhibitors have the opportunity to reach thousands of environmental educators in North America and beyond.

Standard Exhibit

Customize your virtual exhibit space:
• Add video, livestream, resources, URLs, photos, and other marketing content
• Attendee chat and in-app invites
• Create buzz with giveaways and special offers
• Connect to your social media

Bonus! Round-the-Clock Access
Conference attendees will have on-demand access to your exhibit throughout the two-week event and through April 2022

Special Event: A Night of Networking!
Thursday, October 14, 7:00–8:00 PM EDT
A dedicated exhibits-only hour with gamification to encourage high-volume traffic

Rates
Nonprofit/Government $150
Business $250

Premium Upgrade: $135
• 3D booth in a virtual hall to increase exposure and activity
• “Join Live” real-time face-to-face interaction with visitors to your booth
• Lead capture for all attendees who visit or request info

Purchase your virtual exhibit booth at conference.naaee.org/about/exhibits-ads
Questions?
Contact conference@naaee.org

naaee.org