



North American Association  
for Environmental Education

# 50TH ANNUAL CONFERENCE

October 4–15, 2021

## THE POWER OF CONNECTION

**NAAEE is going virtual and we're expecting a crowd!**

With low-cost registration and easy access, exhibitors have the opportunity to reach thousands of environmental educators in North America and beyond.



### Standard Exhibit

#### Customize your virtual exhibit space:

- Add video, livestream, resources, URLs, photos, and other marketing content
- Attendee chat and in-app invites
- Create buzz with giveaways and special offers
- Connect to your social media

#### Bonus! Round-the-Clock Access

Conference attendees will have on-demand access to your exhibit throughout the two-week event and through April 2022

#### Special Event: A Night of Networking!

Thursday, October 14, 7:00–8:00 PM EDT  
A dedicated exhibits-only hour with gamification to encourage high-volume traffic

#### Rates

Nonprofit/Government	\$150
Business	\$250

#### Premium Upgrade: \$135

- 3D booth in a virtual hall to increase exposure and activity
- “Join Live” real-time face-to-face interaction with visitors to your booth
- Lead capture for all attendees who visit or request info

Purchase your virtual exhibit booth at [conference.naaee.org/about/exhibits-ads](https://conference.naaee.org/about/exhibits-ads)

#### Questions?

Contact [conference@naaee.org](mailto:conference@naaee.org)