



naaee

North American Association
for Environmental Education

2022

Annual Report

*Education We Need
for the World We Want*



About NAAEE

For over five decades, NAAEE has served as the professional association, champion, and backbone organization for the field of environmental education (EE). Our members and supporters include EE professionals working in formal and nonformal education—including university professors; preschool educators; K-12 teachers and administrators; professionals in informal learning centers such as zoos, aquariums, museums, community centers, nature centers, and more—as well as those working in government agencies, foundations, and corporations.

Vision

A just and sustainable world where environmental and social responsibility drive individual, institutional, and community choices.

Mission

To use the power of education to advance environmental literacy and civic engagement to create a more equitable and sustainable future. We work with educators, policymakers, and partners throughout the world.

naaee.org



Education We Need for the World We Want

Table of Contents

Drive Excellence and Spark Field-Wide Innovation	5
Annual Conference and Research Symposium	5
Professional Development Webinars	6
Guidelines for Excellence	7
eeCREDENTIALS	7
Higher Education Accreditation	8
EE Certification	8
Cultivate Collaboration and Strengthen Networks for Change	9
ee360+	9
eePRO: A Hub for Growing Engagement in EE	11
NAAEE Affiliate Network	12
Global Environmental Education Partnership	13
Natural Start Alliance	14
Invest in Leadership for a Stronger and More Inclusive Movement	15
Environmental Education 30 Under 30	15
CEE-Change Fellowship: Advancing Civic and Environmental Education	16
eeBLUE: Environmental Literacy for a Blue Planet	17
Youth Innovation Challenge	18
E-STEM Awards	18
Champion Environmental Education Through Policy, Communication, and Outreach	19
Advocating for Environmental and Climate Change Education Policy	19
Sustain a Thriving Organization	20
NAAEE Staff and Consultants	20
Board and Advisory Council	20
Partners and Supporters	21
2022 Financials	22
Giving to NAAEE	23



naaee

North American Association
for Environmental Education

Education We Need for the World We Want

Dear NAAEE Members, Partners, Affiliates, Donors, and Supporters:

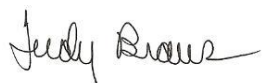
With thanks to our members, donors, and partners, NAAEE was able to expand our work in 2022 and reach more people with high-quality environmental education. Through our programs, outreach, and research, we have demonstrated the vital role that education plays as an essential tool for positive societal change. We advanced our work in climate change education, early childhood, equity and inclusion, conservation, and providing access to nature for all children and adults.

We collaborated with our Affiliates, members, partners, and others to support environmental education in all sectors and to engage and inspire educators and learners of all ages—from those working in schools and universities, nature centers, community centers, zoos, museums, and government and other venues. We also continued to witness even more deeply how social justice, equity, diversity, inclusion, and access must cut across all our work.

Our work stems from a solid foundation built on core values that guide all our programs and relationships. Read on to see how these values are driving excellence and innovation, building leadership, cultivating collective impact, and mobilizing support for the field. Here's a quick look at some highlights:

- Nearly 500,000 users gained access to resources and networks through a newly designed, more engaging eePRO 2.0.
- NAAEE and the Natural Start Alliance each conducted a hybrid conference, totaling more than 2,000 in-person and online participants from 40+ countries.
- ee360+ reached more than 200,000 educators through professional development, outreach, and increased learning opportunities.
- NAAEE and the Affiliate Network partnered on the newly emerging eeCREDENTIAL program, with hundreds of educators enrolled in online eeCOURSES.
- We produced *Mapping the Landscape of K-12 Climate Change Education Policy in the United States* in partnership with the Monitoring and Evaluating Climate Communications and Education Project, and conducted a survey of K-12 educators and administrators with Edge Research to learn more about what is happening in climate change education across the United States.
- We supported a team of Africa-based partners in the continued development of the GEEP Africa hub, including meetings that engaged 139 participants across Africa's sub-regions to inform a GEEP Africa strategy.

Environmental education engages global citizens of all ages, supports emerging and current leaders, and creates a sense of environmental and social responsibility. We are excited about what we can do together and look forward to working with you to advance environmental literacy and civic engagement. We could not do this without the support of our Board, partners, members, and colleagues who understand that the work we do is all about “the education we need for the world we want.”



Judy Braus
Executive Director



Mary Ford
NAAEE Board Chair



Drive Excellence and Spark Field-Wide Innovation

Annual Conference & Research Symposium

For more than five decades, NAAEE has convened one of the leading annual conferences for environmental education professionals, students, and partners, designed to promote innovation, networking, learning, and dissemination of effective practices. We also hold an annual Nature-Based Early Learning Conference, hosted by the Natural Start Alliance. See page 14 for more information.

We held our 51st Annual Conference and 19th Annual Research Symposium in Tucson, Arizona, in partnership with our state Affiliate, the Arizona Association for Environmental Education. Our 2022 hybrid gathering marked our post-pandemic return to an in-person conference while also offering the flexibility and accessibility of the virtual format. The gathering offered inspiring and thoughtful keynotes, a rich variety of workshops, symposia, traditional sessions, research panels, roundtable discussions, bright spots, and posters, along with great opportunities for networking, learning, and exploring the beautiful desert ecosystem.



The theme, Educating for Change, focused on the powerful role education can play in creating healthier communities and tackling today's complex environmental and social issues. Sessions explored vital topics in our field, such as climate change education and climate justice, the benefits of connecting to nature, building a green workforce, protecting biodiversity, centering equity in our work, and ways in which current research can increase our effectiveness as we work to transform communities so they are more sustainable and just.

What attendees had to say:

I am blown away by the dedication of everyone involved in making the conference a massive success. I got more than I bargained for, received a lot of networking opportunities, and learned a lot.

I was very impressed with the diverse perspectives of speakers and attendees. You did a great job modeling how to welcome all.

I had hoped to make connections/network with others in the field, as well as gain some skills and ideas to bring back to my work. These expectations were met!

In partnership with

naaee
North American Association
for Environmental Education

ARIZONA
ASSOCIATION FOR
ENVIRONMENTAL
EDUCATION

51st Annual Conference

OCT. 12-15

EDUCATING FOR CHANGE

By the numbers:

- 1,416 Participants
- 628 First-time attendees
- 516 Sessions presented
- 496 Young professionals
- 42 Countries represented

Professional Development Webinars

eeWEBINARS

NAAEE offers webinars on topics of key interest to environmental education professionals in formal and nonformal settings that will increase the quality of EE programs, expand the scope and reach of these programs and social movements, and improve the way we communicate about our field. NAAEE’s monthly webinar series on eePRO is part of NAAEE and EPA’s ee360+ initiative, presented in partnership with members of our Affiliate Network. NAAEE also partners with the U.S. Forest Service on additional webinars, called eeINSPIRE webinars, to advance the field and reach new audiences.

To make the content accessible, all webinars are close-captioned, free of charge, and available for viewing after the event.

NAAEE hosted six webinars in 2022 with a total of 2,049 viewers live and on Youtube. Webinars featured experts from diverse backgrounds. Topics ranged from climate change education, accessibility in the outdoors, conservation, and environmental justice.

eeWEBINARS

A Sampler of eeWEBINAR and eeINSPIRE Webinar Topics

- Podcasts That Engage and Educate: Advice from Three Conservation Pros
- Mapping the Landscape of K-12 Climate Change Education Policy in the United States
- Climate Emotions in Environmental Education
- Ocean Education to Action: Advancing Ocean Literacy
- Access Nature: Inclusion in the Outdoors
- Unpacking the EcoRise Journey: From Environmental Education to Environmental Justice



ee360+

eeinspire
Sparkling innovation in
environmental education



What viewers are saying:

About “Mapping the Landscape of K-12 Climate Change Education Policy in the United States”

What Karolyn raised in the webinar is so important and is in sync with MECCE/NAAEE recommendations. Our experience confirms the power of holistic education and action. Our approach brings STEM, ELA, visual arts, social sciences, and informal education together.

—James Callahan, Webinar Participant

About “Podcasts That Engage and Educate: Advice from Three Conservation Pros”

Thank you so much. This webinar is very useful and inspiring.

—Alex Kudryavtsev, EE Researcher at Cornell University



Guidelines for Excellence

The Guidelines for Excellence series includes six publications that help educators create quality environmental education resources and programs. NAAEE continues to disseminate the guidelines publications—a critical foundation of the environmental education field—through in-person and virtual trainings.

Highlights

- Conducted 39 workshops in 20 states and provinces for 522 formal and nonformal educators
- Began the development of a new set of Guidelines focusing on empowering climate action
- Collaborated with 13 state Affiliates to expand the Guidelines Trainers Bureau and offered an additional 11 state-level train-the-trainer workshops for 80 educators
- Completed an equity and inclusion module for the *Community Engagement Guidelines*, with Antioch University New England

eeCREDENTIALS

NAAEE and the Affiliate Network combined forces to create one of the most exciting professional development opportunities to emerge in recent years. State and provincial Affiliates have started to offer high-quality online courses that are engaging, flexible, and easily accessible, and increase understanding of EE theories and practice. These eeCOURSES can stand alone or be combined to earn eeCREDENTIALS. The program maximizes efficiency by sharing carefully designed curricula across the Affiliate Network, and is reaching educators across North America.

eeCOURSES—Online professional development courses on discrete topics such as Foundations of Environmental Education or Justice, Equity, Diversity, and Inclusion in Environmental Education, typically requiring 8 to 12 hours to complete. eeCOURSES can stand alone or be combined to earn eeCREDENTIALS.

eeCREDENTIALS—a related set of 3 to 5 eeCOURSES that build key competencies around a central theme and culminate with a final performance assessment that demonstrates mastery of the specific content area.

Higher Education Accreditation

Higher Education Accreditation formally recognizes high-quality college and university programs that consistently prepare well-qualified environmental educators. Accreditation provides a third-party, standards-based review process aligned to the **Professional Development of Environmental Educators: Guidelines for Excellence**. Thirteen higher education programs have been accredited since 2013.

Highlights

- Mentored faculty from five colleges and universities as they developed programs designed to meet NAAEE's Accreditation requirements
- Accredited one new program
- Two programs applied for accreditation



EE Certification

EE Certification distinguishes highly qualified educators who demonstrate mastery of the skills and knowledge required for effective environmental education, as outlined in NAAEE's *Professional Development of Environmental Educators: Guidelines for Excellence*. NAAEE accredits state certification programs that meet rigorous standards and undergo an intensive review process to ensure ongoing compliance with the Guidelines and best practices in EE.

Highlights

- 141 newly certified environmental educators added to the 1,579 total certified environmental educators, with a collective reach of more than 800,000 learners
- 347 additional educators enrolled in 13 state programs operated by NAAEE Affiliates and partners
- Michigan's Certification program newly accredited
- Reaccredited Colorado, Georgia, and Kentucky's Certification programs
- California's application for accreditation under review

[Certification] has allowed me to explore and implement environmental education lesson design in accordance with best practices, it sparked my interest in program evaluation, and it taught me the critical importance of culturally and developmentally appropriate instruction. I now approach teaching through the lens of growth and exploration, and I've been motivated to explore career paths in evaluation, lesson and curriculum design, and educational communication.

—Grace Baucom, North Carolina Certified Environmental Educator

I become reinvigorated and inspired as a professional environmental educator after every EE certification workshop, conversations with current or potential participants, and especially after the Capstone [project] is presented. Many of these people have an enthusiasm and determination that can give me chills and bring tears to my eyes. They are making our world a better place. It gives me hope that the people they teach and the communities in which they work will be changed in a positive way because of the environmental educators in our EE certification program.

—Cindy Fitzwilliams-Heck, Michigan Environmental Education Certification Program Coordinator

Cultivate Collaboration and Strengthen Networks for Change



ee360+

ee360+ is NAAEE’s signature program designed to grow and support the field of environmental education and center equity in all we do. In 2022, NAAEE began the first year of the second successive five-year cooperative agreement with EPA to lead this key federal environmental education training initiative.



ee360+ brings together the expertise of 28 organizations as partners, advisors, and disseminators of information. The program trains in-service and preservice educators in environmental education, civic engagement, equity and inclusion, and the Guidelines for Excellence; builds capacity and leadership for state and regional associations; provides and shares resources; and much more. NAAEE and ee360+ partners conducted workshops, trainings, and webinars that directly reached nearly 20,000 educators and leaders who, in turn, reached nearly 5 million. ee360+ partners demonstrated tremendous resilience and adaptability as they built on what they learned in response to the challenges of the COVID-19 pandemic. They acquired and modeled new skills and tools to deliver a high-quality mix of online and in-person learning and served as innovators and role models across the country for meeting educator needs in constantly evolving circumstances.

The following pages highlight many of the NAAEE programs that ee360+ helps to support.

Here is a small sampling of our ee360+ partners in action.

Civics and Environmental Education

Earth Force trained educators and trainers from a broad cross section of nonformal organizations to incorporate civic engagement into their environmental education programming. This included teams from 10 BIPOC-led organizations working in underrepresented and frontline communities, educators engaged with NOAA's Meaningful Watershed Educational Experience program, and educators working with a county office of parks and recreation to engage youth in a local tree cover plan.

Environmental Education Training

Project Learning Tree awarded grants to five of their state partners to train educators to work with Indigenous educators and communities to co-create curriculum and build long-lasting collaborations.

Community Engagement

Cornell University conducted "Environmental Education and Community Engagement," an online course with 986 participants from more than 50 countries. The course included 12 webinars by prominent speakers from civic engagement, environmental justice, democratic participation, and other related fields. Attendees contributed to a related e-book that draws on real-world examples and diverse contexts that illustrate the *Community Engagement Guidelines for Excellence* in action.

Equity and Inclusion Training

Many ee360+ partners increasingly incorporated equity and inclusion training into their programs for preservice and in-service educators, Guidelines for Excellence trainers, and Affiliate leaders. The Center for Diversity and the Environment delivered an interactive five-part webinar series on transformational leadership skills in equity, diversity, and inclusion, exploring change processes on the individual and organizational levels and equity-based strategies and tactics. One-third of the participants identified as Indigenous, Black, people of color, or multi-racial.

I have learned tons!!! I'm feeling very empowered to move forward in fine-tuning our Meaningful Watershed Educational Experience [a NOAA program].



I love the notion of youth-adult partnerships and treating your students as co-collaborators on a project. This has been something I've struggled to articulate in the past!



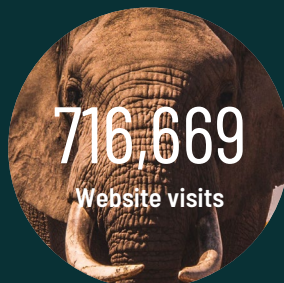
This training reminded me that we are not just teaching about [the environment], but we are also fostering stronger community members.

eePRO: A Hub for Growing Engagement in EE

NAAEE's eePRO, a major ee360+ initiative, is an online community that connects environmental education professionals around the world to each other and to a wide range of resources, research briefs, learning modules, professional development opportunities, webinars, job listings, and 18 topical interest groups. In 2022, we launched eePRO 2.0, with a fun and engaging new look, a streamlined posting process for members, and a refreshed eeJOBS site.



By the numbers:



NAAEE's eePRO groups helped make an exchange [of sustainability education and innovation] possible by providing a platform for the organizers in Africa and the United States to connect.

—Juwonlo Michael, EEP Programs Coordinator at the International Support Network for African Development, in a July 2022 guest blog, "African Students Share Their Innovative EE Projects with USA Students"



The latest news, resources, and opportunities in the EE community



The leading job listing service in the EE field



A series of online learning modules exploring the foundations of EE



A library of EE research at your fingertips



Research reviews and tools illustrating the benefits of EE



Expert recommendations for resources in 13 topic areas

NAAEE Affiliate Network

NAAEE's Affiliate Network promotes environmental education and supports the work of environmental educators by strengthening the capacity of state, territorial, regional, and provincial environmental education associations. The Affiliate Network provides a forum for ongoing dialogue, shared learning, and joint activities to enhance EE capacity. The Network yields greater impact through collaboration and creates a stronger and more unified voice for EE.



Highlights

- 112 Affiliate members from 30 participating organizations attended the Affiliate Leadership Clinic to strengthen their roles as leaders within their states and advance effective environmental education with larger and more diverse audiences
- 80 Affiliate leaders attended the annual Affiliate Workshop focused on strategic messaging as part of NAAEE's 2022 conference
- Developed and disseminated new Network operating procedures and a toolkit for shared messaging
- Initiated design of a new Affiliate Fund to support growth in capacity for Affiliates and the Network
- Continued to support Affiliate communities of practice in fund development; state policy; justice, equity, diversity, inclusion, and accessibility efforts; and more



Connecting Civic Education and EE

NAAEE continued its partnership with the Kettering Foundation, a nonprofit cooperative research organization, to advance connections between civic engagement and EE. A cornerstone of this work is the development of Environmental Issues Forums (EIF), which provide tools, training, and support for engaging adults and students in meaningful, productive discussions about complex issues. In 2022, we held two Research Exchanges and published reports on connecting civic engagement and environmental education; worked with University of Florida Extension on CIVIC (Community Voices, Informed Choices), a program that helps communities work toward improved well-being; and partnered with the University of Missouri to engage youth in climate action.





The GEEP provides that interconnection among a variety of different cultures and peoples and countries. It allows for the exchange of information. And the reason why that's so critical is that environmental issues and problems don't have borders. We only have one planet. So to the extent that we can learn from each other and use each other's approaches and methods and adapt them into our local areas, that's going to make a difference.

—Gus Medina, GEEP Advisory Group Member

Global Environmental Education Partnership

NAAEE has served as the **Global Environmental Education Partnership (GEEP)** secretariat since its launch in 2014, building a reputation as a trusted source of information and ideas to advance environmental education. With a reach that extends around the world and regionally through the GEEP Asia Pacific Regional Center and emerging GEEP Africa hub, GEEP has catalyzed innovation, built capacity, and empowered a new generation of leaders to more effectively use EE to address the complex environmental and social issues we face.

Highlights

- Added four chapters to GEEP's e-book, *Environmental Education in Action: Learning from Case Studies Around the World*, which features effective practice in diverse settings—"Learning from Case Studies", "Positive Youth Development", "Climate Change," " Early Childhood Environmental Education"
- Supported a team of Africa-based partners in the continued development of the GEEP Africa hub, including meetings that engaged 139 participants across Africa's sub-regions to inform a GEEP Africa strategy
- Hosted two webinars on ocean literacy and the circular economy, highlighting speakers and approaches across cultures

By the numbers:

64 Countries featured in the GEEP country profile collection, highlighting EE policy and initiatives across the globe

197 Countries and territories viewed GEEP's online resources

59% Annual increase in newsletter subscribers

15 International partners convened at NAAEE Conference to shape the next GEEP strategic plan

248 People registered for GEEP webinars

Geep GLOBAL 全球 ENVIRONMENTAL 環境 EDUCATION 教育 PARTNERSHIP 夥伴



Natural Start Alliance

The Natural Start Alliance, a strategic initiative of NAAEE since 2013, promotes early childhood environmental education for children from birth through the early elementary years. Natural Start connects and convenes early childhood environmental educators, provides research and resources, and represents early childhood environmental education in a variety of forums.

Our annual Nature-Based Early Learning Conference brings professionals together to explore and promote nature-based learning for young children through workshops, field trips, interactive indoor and outdoor sessions, and high-impact plenaries. We hosted NatStart2022 in a hybrid format with attendees online and in Cincinnati, Ohio.

Our advocacy work centers on promoting equitable access to nature-based education through public funding of nature-based education. We also promote equity by hosting conference workshops and sessions on culturally responsive and inclusive teaching practices and highlighting children's book collections that promote equity and representation.



natural start
alliance

Highlights

- Published Volumes 9 and 10 of the *International Journal of Early Childhood Environmental Education*, our peer-reviewed open-access electronic journal promoting early childhood environmental education
- Launched a national survey of nature-based preschools

By the numbers:

1,334

Organizational members

600

Conference attendees

10,000

Facebook followers

Working collectively toward a future in which every child enjoys nature and the environment as part of a great early childhood education



Invest in Leadership for a Stronger and More Inclusive Movement



Environmental Education 30 Under 30

EE 30 Under 30 recognizes and builds leadership in environmental education around the world, each year awarding 30 changemakers under the age of 30 who are creating more sustainable and equitable communities. The program celebrates the passion and innovation of these young leaders from diverse backgrounds and identities and gives them a professional boost to increase their impact. We provide ongoing support to our 210 awardees and alumni, including networking, professional development, and grant opportunities.

Highlights

- Recognized the EE 30 Under 30 Class of 2022, with 30 changemakers from 19 countries working on climate action, environmental health, marine conservation, food justice, youth empowerment, and more
- Supported the launch of the first-ever country-level EE 30 Under 30 pilot program in Northern Ireland, led by Keep Northern Ireland Beautiful (KNIB)
- Funded 15 awardees and alumni to attend the 2022 NAAEE Conference in Tucson, AZ, where they honed their presentation skills, expanded their professional networks, dove into critical issues in EE, and built their confidence as EE professionals

EE 30 Under 30 Project Sampler:

- **Hazel Araujo** (Guatemala): Empowering young leaders to join her as ocean stewards through E-STEM, art, and reconnecting with nature
- **Charles Emogor** (Nigeria): Fostering public interest in pangolins and their conservation
- **Raj Fadadu** (United States): Implementing climate and health education for patients and students and faculty in health professions to promote public health and sustainability
- **Rae Landriau** (Canada): Cultivating community-driven change through civic engagement projects centered on environmental education and action
- **Reekelitsoe Molapo** (Lesotho): Confronting environmental and humanitarian disasters through the catalytic power of music
- **Taimoor Saddiqui** (Pakistan): Engaging young people to step forward in building sustainable and resilient communities

I am truly honored to be recognized as an EE 30 under 30, as it has expanded my knowledge and perspective while enabling me to connect with a diverse group of young people from around the world. I am constantly amazed by the positive impact that everyone is making, and I feel privileged to be able to learn from their experiences.

—Shreya KC, Nepal, Class of 2022



CEE-Change Fellowship: Advancing Civic and Environmental Education

Thirty Fellows in the CEE-Change Fellowship, launched in 2021 and supported by ee360+ and the Cedar Tree Foundation, each completed a Community Action Project that addressed environmental and social concerns at the local, state, and national levels. Projects emphasized community and civic engagement, sustainability, and resilience. Additionally, each project addressed U.S. EPA's core mission to provide Americans with clean air, land, and water. The fellowship includes immersive leadership training; monthly training webinars; and small grants, guidance, and peer support for implementing community-based civic action projects.



By the numbers:

25 Mini-grants were awarded to Fellows for projects focusing on civic engagement, community engagement, resiliency, and innovation

Over **80%** of fellows expressed an improved ability to address environmental challenges, an enhanced professional network, and a greater ability to build community resilience



CEE-Change Fellows and NAAEE staff gather at the National Conservation Training Center, June 2022. Photo credit: NAAEE

Patti Dugan-Henriksen, a middle school science teacher at Groveton High School in northern New Hampshire, used her experience as a CEE-Change Fellow to build her skills in using community-based science to teach about climate change. Patti shared, “much like many other schools across the world, we needed to make major changes based on COVID protocols. Despite a variety of challenges, I also discovered new opportunities to engage students. What I did not expect was to make a fundamental shift in my way of teaching.”

Danny Woolums developed a new model for the Youth Environmental Academy (YEA) with the City of Lexington. YEA creates opportunities for education, experiences, and collective action for students with limited exposure to the outdoors, career options, or travel. Danny’s Community Action Project supported 15 high school students from underserved communities, using internships and job shadowing to connect them to city government jobs while empowering them to develop projects to improve their own neighborhoods. The students visited the City of Lexington sites including the recycling center, compost pad, and wastewater treatment plant. Danny said “the added funding from the CEE-Change Fellowship and a partner grant from the Sierra Club brought the YEA to the next level.”



Students explore their community while learning about their local public transit system. Photo credit: Danny Woolums

eeBLUE: Environmental Literacy for a Blue Planet

eeBLUE is a powerful five-year partnership between NOAA and NAAEE that, in 2022, enabled forty grantees in two programs to work with communities and partners to complete projects that help protect natural resources and foster resilient communities across the country.



The **eeBLUE Watershed STEM Education Partnership Grants** made it possible for environmental education organizations to collaborate directly with 21st Century Community Learning Centers (CCLC) on the design and implementation of locally relevant, out-of-school-time programs that develop students' environmental literacy and leadership skills as they improve their communities. The U.S. Department of Education provided funding and NAAEE administered the program.

Grantees of the **eeBLUE Aquaculture Literacy** mini-grant program built diverse, collaborative networks in ten communities across the United States, advancing aquaculture literacy and building power to advocate for aquaculture from coast to coast. Grantees developed programs that are replicable, sustainable, and positioned for lasting impact thanks to the community connections they relied on to develop and support their work.

By the numbers:

21st CCLC Watershed STEM Grants Program

30

Environmental education organizations in 18 states partnered with 21st CCLCs

5,980

Youth from 97 21st CCLC sites served

263

Science experts interacted with youth

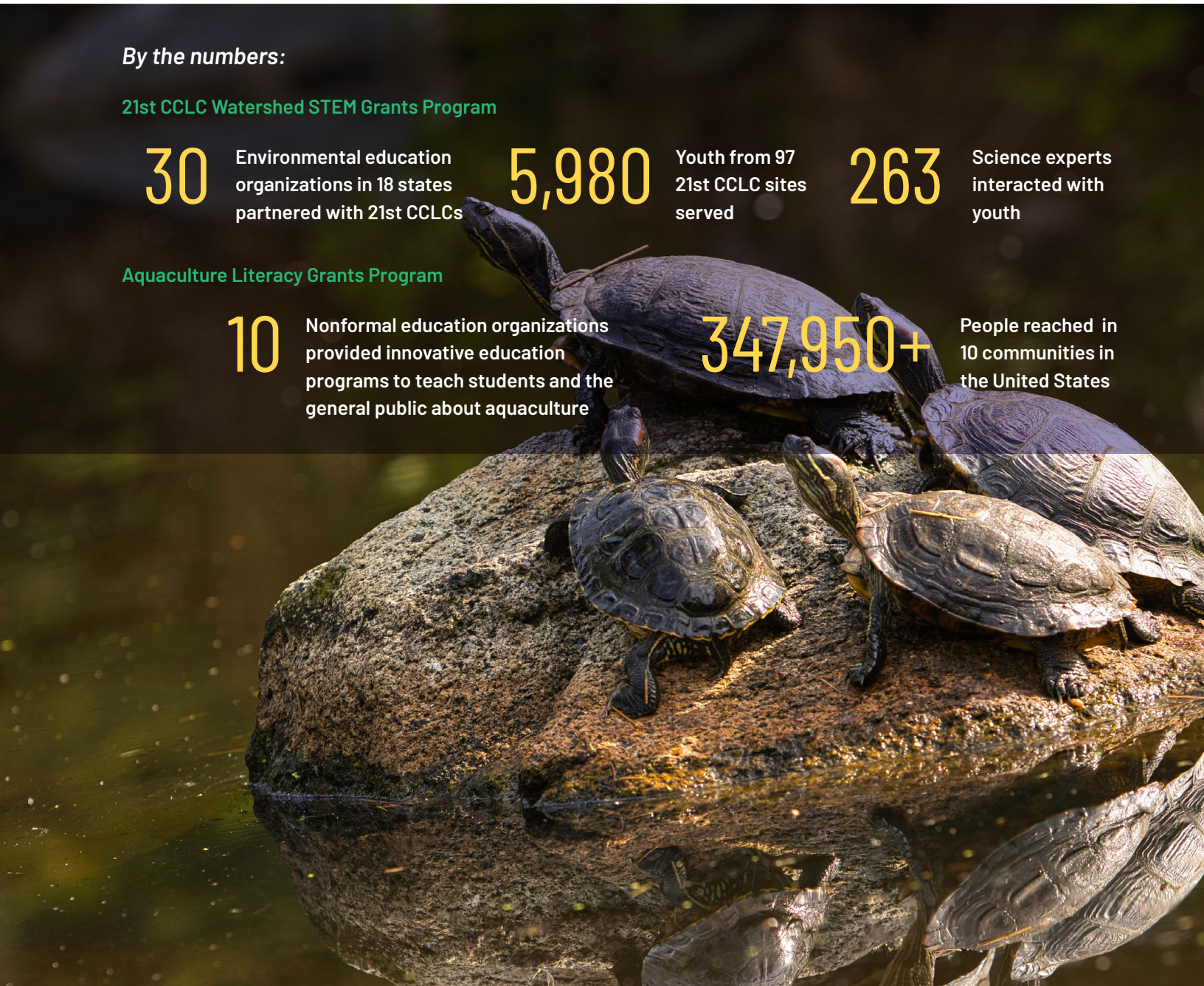
Aquaculture Literacy Grants Program

10

Nonformal education organizations provided innovative education programs to teach students and the general public about aquaculture

347,950+

People reached in 10 communities in the United States



Youth Innovation Challenge

The 2022 Youth Innovation Challenge (YIC) recognized environmental leaders ages 15–26 who are addressing one of the most pressing issues facing our marine environments—marine debris. The YIC engaged these environmental stewards to harness their creativity and passion and build their capacity to use environmental education as a way to engage people in environmental solutions. By providing the resources and credibility these young leaders need to move their ideas forward, NAAEE, GEEP, and the Taiwan Ocean Conservation Administration (OCA) worked together to uplift youth voices and champion environmental education around the world.



By the numbers:

14 Finalists from 11 countries, spanning ages 15–26

84 Applicants from 32 countries

We are extremely elated at this news and will use this victory as a springboard to continue pursuing our passion to solve the pressing environmental issues of today.

—Jehyung Han and Muhammad Saad Syed, Saudi Arabia

We were thrilled to hear the news that we made it as a finalist! Thank you for this opportunity. We had a fun time making the video pitch as well as doing the research.

—Ji Oh Lee and Sai Venkateshwaran, Indonesia

E-STEM Awards



NAAEE, working with two corporate partners, developed programs to advance E-STEM (Environment, Science, Technology, Engineering, and Math)—integrating environmental education into STEM learning for youth around the world.



Through the **Pratt & Whitney E-STEM Awards**, NAAEE and Pratt & Whitney worked together to support promising E-STEM programs that increase students’ environmental literacy, build STEM skills, and create pathways to environmental careers. We awarded \$250,000 in grants and prizes to 12 nonprofit organizations in 10 countries, selected from 175 applications.

**Samsung
Solve
for Tomorrow**

Samsung collaborated with NAAEE on the **Samsung Solve for Tomorrow Sustainability Innovation Award** to recognize outstanding, student-driven solutions that use STEM to address environmental issues in local communities. Central Falls High School in Rhode Island received the top \$10,000 Sustainability Prize package, while four additional U.S. schools received Honorable mentions and funding support for their projects.

At Pratt & Whitney, we are experts in advancing the future of sustainable aviation, but we also recognize the critical importance of supporting environmental well-being in our communities. We aren’t environmental education experts, which is why we always look to strong nonprofits like NAAEE to provide their expertise. Together, we’ve developed an opportunity that can provide financial resources, curriculum support, and professional development opportunities to winners.

—Satheeshkumar (Kumar) Kumarasingam, Chief Transformation and Strategy Officer at Pratt & Whitney



GO BEYOND

Champion Environmental Education Through Policy, Communication, and Outreach

Advocating for Environmental and Climate Change Education Policy

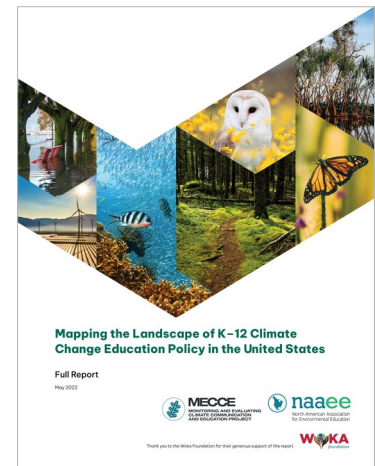
NAAEE advocates for funding and programs that support high quality EE programs at the federal, state, and local level. We work with Affiliates, educators, and other partners to seek out opportunities to shape EE policy, develop strategies for advancing key initiatives, and build capacity for advocacy within the EE community. We develop coalitions and grassroots networks for greater impact in promoting policies to improve environmental literacy and increase climate change education.



Advancing climate literacy for a just and sustainable future

Highlights

- Disseminated a new report—*Mapping the Landscape of K-12 Climate Change Education Policy in the United States*—in partnership with the **Monitoring and Evaluating Climate Communications and Education Project (MECCE)** and supported by a grant from the **Woka Foundation**
- Partnered with Edge Research to conduct a **nationwide survey of K-12 teachers and school administrators** about the importance of teaching about climate change in schools
- Continued tracking state and local climate education policies across the United States
- Released four editions of **eeADVOCATE**, a quarterly newsletter covering a range of topics related to policy and advocacy for EE, with 2,000+ subscribers



eeADVOCATE



Superintendents' Environmental Education Collaborative

Supporting EE in Schools

NAAEE supports pre-K-12 systemic environmental literacy through its Superintendents' EE Collaborative (SEEC). SEEC is a community of practice for school district administrators from across the United States who are local champions for interdisciplinary EE from pre-K through grade 12. NAAEE supports SEEC members by facilitating networking opportunities and providing information on finding partners, high-quality EE resources, and funding.



Sustain a Thriving Organization

NAAEE Staff & Consultants

Adrian Ayson*

Program Consultant

Carrie Albright

Communications Coordinator

Sarah Bodor

Director of Policy & Affiliate Relations

Judy Braus

Executive Director

Drew Burnett*

Senior Advisor

Jimena Cuenca*

Digital Community Coordinator

Andrew David*

International Programs Coordinator

Bob Ertter*

Human Resources Consultant

Bill Finnegan*

Web and Video Consultant, Tamarack Media

Allison Foley*

Venable LLP, Legal Counsel

Nina Hamilton

Manager, International Programs and EE 30 Under 30

Chaska Hansen

Director of Operations

Kit Harrington*

Policy Advisor, Natural Start Alliance

Lea Harvey*

Development Consultant

Madeline Harvey

International Programs Coordinator

Maxwell Kennady*

Technology and Analytics Advisor

Ariel Lumpkin

Senior Administrative Assistant

Lori Mann

Director of Conferences and Programs

Kathy McGlaufflin*

Conference Advisor

Christy Merrick

Director, Natural Start Alliance

Laurie Monserrat*

Digital Accessibility Consultant

Martha Mulokoshi

Financial Operations Coordinator

Colleen Norton*

Climate Change Education Policy Coalition Consultant

Mary Ocwieja

Director of Technology

Betty Olivolo*

Senior Advisor, Natural Start Alliance

Stacie Pierpoint

Manager, Communications and Engagement

Drew Price*

Operations Consultant

Grace Pugh

Administrative Assistant

Daniella Rodriguez*

ee360+ Consultant

Krishna Roy*

Development Consultant

Rob Stewart*

Technology Consultant

Brian Sweeney*

Accountant

Katrina Sweeney*

Accountant

Melissa Hopkins Taggart

Director of International Programs

T'Noya Thompson*

eeBLUE Consultant

Anne Umali

Director of Professional Development

Emily Van Laan

Communications and Conference Specialist, Natural Start Alliance

Steve Weir*

weirdesign.com

Sylvia Weir*

weirdesign.com

Bruce Young

Affiliate Network Coordinator

Board and Advisory Council

Advisory Council

Janet Ady

Nicole Ardoin

Paul Hart

Ashley Hoffman

Stefan J. Jackson

Charissa Jones

J. Drew Lanham

A. Michael Marzolla

Heidi McAllister

Kathy McGlaufflin

Augusto Medina

Brenda Metcalf

Angela Mooney D'Arcy

Beau Taylor Morton

Katie Navin

Darryl Ramos-Young

Bora Simmons

Elena Takaki

Board

Mary Ford

Board Chair

Danni Washington

Vice Chair

Judy Braus

Executive Director

Dave Chase

Treasurer

Jaime González

Secretary

Karyl Askew

Dawn Chávez

Kenji Hakuta

Will Parish

Diego Román

LaTresse Snead

Beth Stevens

William Street

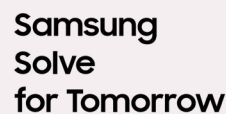
Mandakini Sud

Danni Washington

*Consultants

Thanks to all our partners and funders for their continuing support, passion, and confidence in our work.

And a huge thank you to our members and all who supported NAAEE during 2022.



Financials

Statement of Activities

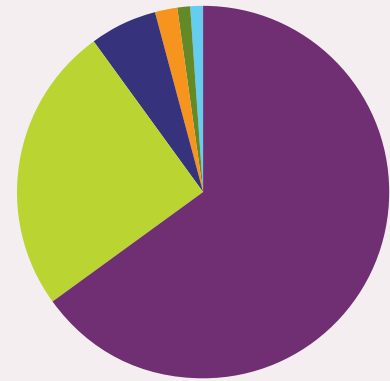
	2022	2021
Support and Revenue		
Grants	\$5,601,078	\$3,516,119
Conference sponsorships	\$118,140	\$105,666
Membership dues	\$106,755	\$88,752
Private grants/general donations	\$2,133,552	\$1,493,283
Paycheck Protection Program assistance	-	\$250,117
Employee Retention Credit	-	\$66,748
Fees for contract services	\$72,471	\$104,112
Conference registrations	\$520,830	\$249,446
Interest	\$22,145	\$12,469
Total revenues	\$8,574,971	\$5,886,712
Expenses		
Program services	\$6,808,254	\$4,316,700
Management and general	\$597,406	\$448,081
Fundraising	\$238,151	\$175,318
Total expenses	\$7,643,811	\$4,940,099
Change in net assets without donor restrictions	\$584,363	\$834,332
Change in net assets with donor restrictions	\$346,797	\$112,281

Statement of Financial Position

Assets		
Cash	\$3,416,094	\$3,367,049
Accounts receivable	\$116,611	\$97,207
Grant receivable	\$2,567,325	\$1,938,360
Unconditional promises to give	\$502,371	\$23,052
Certificates of deposit	\$1,407,763	\$1,604,986
Investments	\$201,146	-
Prepaid expenses and deposits	\$14,482	\$125,319
Total assets	\$8,225,792	\$7,155,973
Liabilities		
Accounts payable	\$904,148	\$850,058
Deferred revenue	\$69,940	\$8,487
Accrued payroll liabilities	\$152,755	\$139,639
Net assets		
Without donor restrictions	\$5,778,037	\$5,193,674
With donor restrictions	\$1,320,912	\$974,115
Total liabilities and net assets	\$8,225,792	\$7,165,973

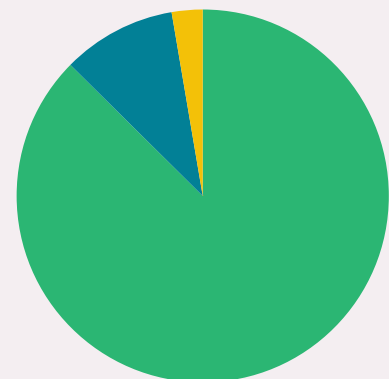
*Audited statements available upon request

2022 Support and Revenue



- Grants, 65%
- Private grants/general donations, 25%
- Conference registrations, 6%
- Conference sponsorships, 2%
- Consulting services, 1%
- Membership dues, 1%

Expenses



- Program Services, 89%
- Management and general, 8%
- Fundraising, 3%

Demonstrate Your Commitment

A strong commitment to environmental education helps create a more sustainable world for tomorrow. When you give to NAAEE, you help elevate environmental education as a key strategy for lasting and equitable environmental change.

There are many ways to support environmental education:



Become a member



Make a one-time or monthly cash gift



Support the EE Futures Fund



Support our scholarship fund



Become a sustaining member by making monthly contributions



Make a charitable gift of stocks, bonds, or mutual funds



Give a gift membership to an education or conservation professional



Honor a loved one with a tribute gift



Make a planned gift to NAAEE

For more information and to contribute, visit: naee.org/donate



naaee

North American Association
for Environmental Education

Education We Need for the World We Want

naaee.org