

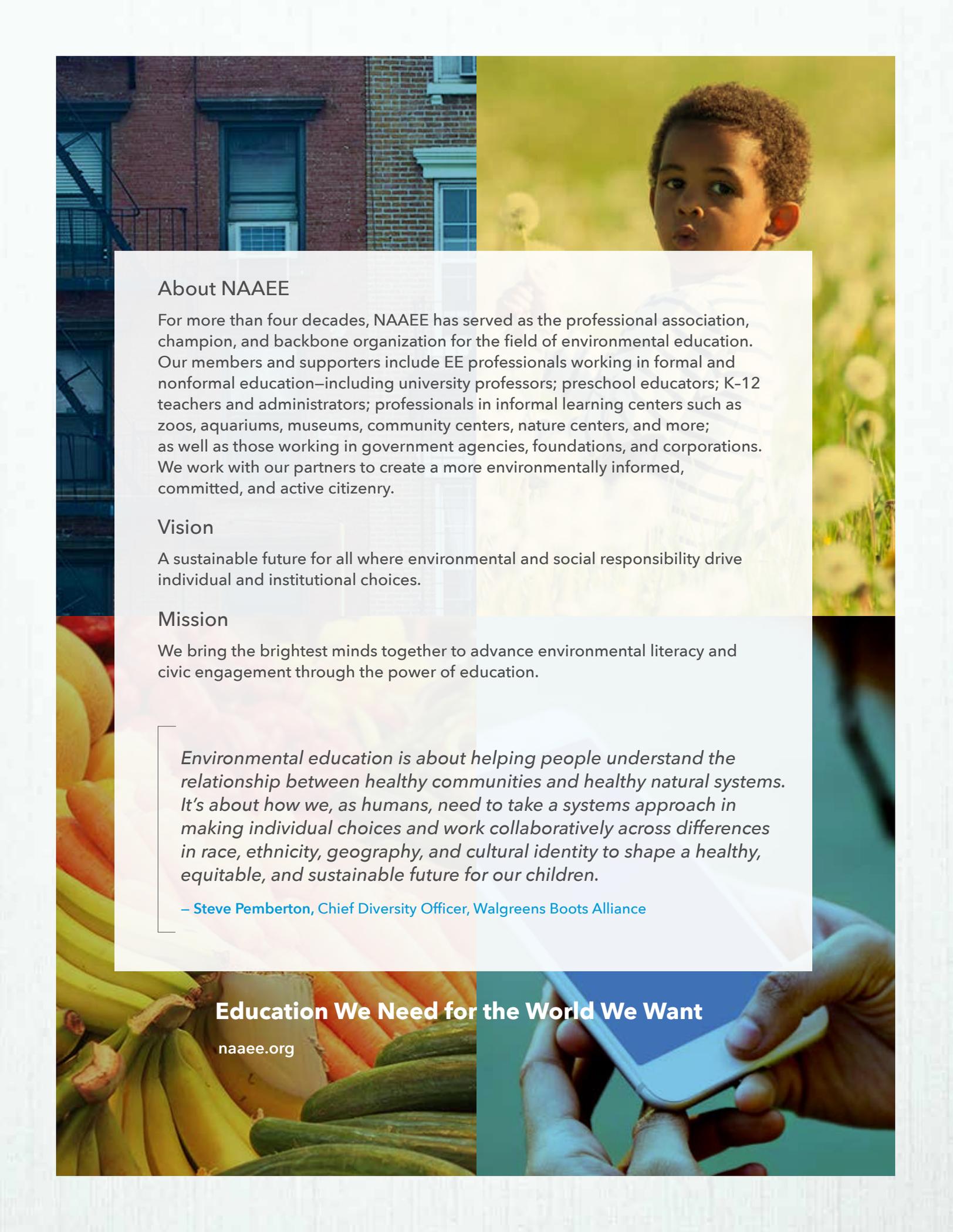


**naaee**

North American Association  
for Environmental Education

## Annual Report

*Education We Need for the World We Want*



## About NAAEE

For more than four decades, NAAEE has served as the professional association, champion, and backbone organization for the field of environmental education. Our members and supporters include EE professionals working in formal and nonformal education—including university professors; preschool educators; K-12 teachers and administrators; professionals in informal learning centers such as zoos, aquariums, museums, community centers, nature centers, and more; as well as those working in government agencies, foundations, and corporations. We work with our partners to create a more environmentally informed, committed, and active citizenry.

## Vision

A sustainable future for all where environmental and social responsibility drive individual and institutional choices.

## Mission

We bring the brightest minds together to advance environmental literacy and civic engagement through the power of education.

*Environmental education is about helping people understand the relationship between healthy communities and healthy natural systems. It's about how we, as humans, need to take a systems approach in making individual choices and work collaboratively across differences in race, ethnicity, geography, and cultural identity to shape a healthy, equitable, and sustainable future for our children.*

– Steve Pemberton, Chief Diversity Officer, Walgreens Boots Alliance

**Education We Need for the World We Want**

[naaee.org](http://naaee.org)



*A thing is right when it tends to preserve the integrity, stability and beauty of the biotic community.*

– Aldo Leopold, *A Sand County Almanac*, Wisconsin native

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**naturalstart**  
alliance

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## Dear NAAEE Partners, Affiliates, Donors, and Supporters:

We are excited to share NAAEE's accomplishments for 2016. With your support, we're strengthening the field of environmental education and helping to support amazing educators working throughout the continent and around the world. In the following pages, you'll find out more about how we're driving excellence, cultivating collective impact, and mobilizing support for the field. Here's a quick look at the highlights:

- We launched a brand new website, which includes **eePRO**, a professional development hub for environmental educators
- We're demonstrating the value and impact of EE using empirical evidence, coupled with engaging stories, through an initiative called **eeWORKS**
- The Natural Start Alliance expanded to include more than 400 members and convened the fourth **Nature-Based Preschool National Conference**
- More than 1,200 people came together in Madison, Wisconsin for our **Annual Conference** and **Research Symposium**
- NAAEE is leading **ee360**, the new **National EE Training Program**, in a five-year cooperative agreement with EPA and a consortium of great partners and advisors from across the country
- We released five **Professional Development Modules** to help users facilitate **Guidelines for Excellence** workshops
- We continued our wonderful partnership with the Kettering Foundation to advance our **civic engagement** work, holding forums using **deliberative democracy** to discuss complex issues related to climate change, water, and energy
- We began a monthly webinar series with our **Affiliate Network** to share new ideas and innovation in environmental education
- The **Global Environmental Education Partnership (GEEP)** officially launched in India, Kenya, the United Kingdom, and the United States and is off and running!
- New guidance about the Every Student Succeeds Act (ESSA) released by the U.S. Department of Education included a link to our **Guidelines for Excellence: K-12 Learning**

And that's just the beginning!

Let us know if you have ideas for how we can help strengthen the field, and we hope that all of you have signed up for eePRO to access resources, jobs, professional development opportunities, and more. Given the enormous challenges facing the planet, this couldn't be a more important time for environmental education and the work that you are doing to create a more sustainable future.

**Thank you again for your continued support.**

**Pepe Marcos-Iga**  
Board Chair

**Judy Braus**  
Executive Director

## Driving Excellence

## Publications & Resources

### *Guidelines for Excellence*



In 2016, under the leadership of Dr. Bora Simmons from the National Project for Excellence in Environmental Education, NAAEE hosted 47 workshops and presentations focused on *Guidelines for Excellence* training. These trainings, conducted by members of the *Guidelines Trainers' Bureau*, were held in 15 different states and provinces. Serving more than a thousand formal and nonformal educators, these trainings were designed to help organizations and environmental education professionals use the *Guidelines* to improve practice and achieve greater impact.

Additionally, five *Guidelines for Excellence* Professional Development Modules were written in 2016. These mini-modules, published online, provide users with detailed activity plans for facilitating professional development workshops focused on each of the five sets of *Guidelines for Excellence* documents. The modules were written and field tested by a team of experienced *Guidelines Trainers' Bureau* members.

Through the EECapacity project, NAAEE is wrapping up production of a new addition to the *Guidelines for Excellence* series focused on community engagement. Look for this new resource in 2017.

### *Across the Spectrum* E-Book

Environmental educators work in a variety of places to design, deliver, and evaluate programs that inform, motivate, and empower learners of all ages. *Across the Spectrum* is a collection of resources, perspectives, and examples that are designed to help nonformal environmental educators learn more about the field of EE, access resources and gain skills to improve their practice, and over time, build a community of practitioners to advance the field. The third edition of this e-book was published in 2016 and can be viewed or downloaded at no charge.

To purchase bound copies or access online versions of NAAEE publications, visit:  
[naaee.org/our-work/programs/naaee-publications](http://naaee.org/our-work/programs/naaee-publications).

Driving Excellence

## Technology



After almost two years of discovery, design and development, migrating data, beta-testing, and surveying test users, NAAEE launched its new website featuring **eePRO**, the online hub for EE professionals, in January 2016.



Along with the resources, jobs, grants, and professional development opportunities regularly posted on the site, **16 eePRO groups**—rich with discussions, blogs, and related content—provide opportunities for professionals to connect. Through the new eePRO platform, NAAEE also hosts monthly webinars to raise the bar on the quality of EE programs, expand the scope and reach of these programs, and improve communication about the field of environmental education. In addition to the eePRO group activity digests, NAAEE emailed more than 100 newsletters in 2016, which included **eeNEWS**, **eeJOBS**, conference news, and other special announcements.



## Cultivating Collective Action

## Affiliate Network



The NAAEE Affiliate Network is NAAEE's greatest asset. Together, NAAEE and the Affiliate Network are a driving force for creating a more environmentally literate citizenry through education. NAAEE and the Affiliates have been working together for decades to build a robust and dynamic network of EE professionals and partners who understand the power of EE to ensure an equitable, sustainable, and vibrant world.

In 2016, the Affiliates continued to focus on developing and disseminating tools throughout the network that drive excellence and cultivate collective impact. From developing effective messages, to highlighting the value of environmental education, to working collaboratively on specific initiatives, our network continues to grow and strengthen. Additionally, Affiliates have used eePRO, NAAEE's new online hub for environmental education professionals, to share lessons learned and effective practices. NAAEE, in partnership with the Affiliates, launched a monthly webinar series that has been extremely popular—focusing on new ideas and innovation in environmental education.

In September, we received word that NAAEE's proposal to the U.S. Environmental Protection Agency to lead the next **National Environmental Education Training Program** was successful. This five-year award promises to yield a significant increase in state capacity throughout the Affiliate Network and dramatically boost collective efforts to elevate the role of EE in improving communities and advancing civic engagement. For more information on this program, called **ee360**, see page 9.

## Cultivating Collective Action

## Annual Conference & Research Symposium

NAAEE's 45<sup>TH</sup> Annual International Conference, along with the 13<sup>TH</sup> Annual Research Symposium, in partnership with the Wisconsin Association for Environmental Education (WAE), was held in Madison, Wisconsin, in October 2016.

With the theme *From Inspiration to Impact*, the conference linked powerful stories of innovation and success in EE from around the world with evidence of how environmental education builds community and creates purposeful change. The conference celebrated the ways in which environmental education inspires people of all ages and backgrounds to connect with nature, contribute to healthy environments and empowered communities, and shape a more sustainable future.



30 Under 30: Young Leaders Making a Difference

NAAEE is always working to provide inspirational learning and networking opportunities for all who attend. We've also enhanced access through technology. For example, NAAEE dedicated 15 percent of concurrent sessions within each strand to advancing diversity, equity, and inclusion, and selected presentations were identified with a special icon to draw attention to this effort. In addition, eePRO Groups met during brown bag lunch sessions, providing new opportunities for discussion and networking. Expanded use of the conference mobile app gave attendees the opportunity to navigate the conference schedule via phones and tablets, which allowed NAAEE to conserve resources by printing fewer programs.

### Conference Keynote Speakers

**David Suzuki**, co-founder of the David Suzuki Foundation and award-winning geneticist, environmentalist, and broadcaster opened the conference with his presentation on *Setting the Bottom Line in the Anthropocene*. **Aimee Nezhukumatathil**, an award-winning poet and teacher, spoke about the importance of writing about the outdoors with wonder, and led a writing workshop for a small group of conference participants selected by lottery.

On Thursday, moderator **Noah Manduke** and a varied quartet of EE experts, **Charlotte Clark**, **Jan Eriksen**, **Kartikeya Sarabhai**, and **Julia Washburn**, discussed their unique perspectives on why EE actually matters in a world of "wicked" problems.

During the closing ceremony, four exceptional young leaders, **Garrett Blad**, **CJ Goulding**, **Kelsey Leonard**, and **Madison Vorva**, participated in the *30 Under 30: Young Leaders Making a Difference* panel discussion, moderated by **Danni Washington**. They shared their accomplishments and stories, and gave us advice on how to engage more young people in the future. These speakers were selected from NAAEE's "EE 30 Under 30," a new program developed in partnership with the U.S. Fish and Wildlife Service.

## Cultivating Collective Action

## Research Symposium

NAAEE's 13th Annual Research Symposium brought the academic community together to explore the current state and future directions of environmental education research and to advance the use of effective practices. New and experienced researchers joined together from around the globe to explore emerging and traditional areas of environmental education research.

The keynote panel discussion—*Crossing Boundaries: The Makings of High-Quality EE Research*—was chaired by **Paul Hart, PhD**, and included panelists **Teresa K. Lloro-Bidart, PhD**; **Gregory Lowan-Trudeau, PhD**; **Phillip Payne, EdD**; and **Bonnie Shapiro, PhD**.

## 2016 Award Winners

**Thomas Hudspeth**  
Walter E. Jeske Award

**Bill Finnegan and  
Sheila Williams-Ridge**  
Director's Award

**Evert Brown**  
Higher Education Educator  
of the Year

**Jim Reding**  
K-12 Educator of the Year

**Environmental Education  
Association of Illinois (EEAI)**  
Outstanding Affiliate  
Organization

**Nicole Ardoin**  
Outstanding Contributions  
to Research in EE

**Polly Knowlton Cockett**  
Outstanding Service to EE,  
Individual-Local

**Adrian Ayson**  
Outstanding Service to EE,  
Individual-Regional

**Santa Clarita Environmental  
Education Consortium (SCEEC)**  
Outstanding Service to EE,  
Organization-Local

**Audubon Rockies**  
Outstanding Service to EE,  
Organization-Regional

**Zayed Future Energy  
Prize (ZFEP)**  
Outstanding Service to EE,  
Organization-Global

**J. Drew Lanham**  
Rosa Parks and Grace Lee Boggs  
Outstanding Service Award

## By the Numbers

**1,100+**  
Attendees

**566**  
Sessions

**642**  
Presenters

**27**  
Countries Represented

**79**  
Onsite Volunteers

**176**  
Scholarships Awarded

**\$14,329**  
Raised to support  
scholarships

**91**  
Proposal Reviewers

## Strands

- Applying Research to Increase Our Impact
- Conservation and Environmental Education
- Educating for Sustainable Communities
- Green Schools
- Inspiring Connections to the Outdoors
- Leadership and Capacity Building



## Cultivating Collective Action

## EECapacity



Since 2011, NAAEE worked with Cornell University and a consortium of national and local partners on EE Capacity (Expanding Capacity in Environmental Education), a five-year collaboration designed to strengthen, grow, and diversify the field of environmental education and promote its value and impact. EECapacity is funded by the U.S. Environmental Protection Agency's Office of Environmental Education through a cooperative agreement with Cornell University. This national training program has built on four decades of effective practices and excellence in environmental education to accomplish its goals.



EECapacity convenes individuals and groups from multiple sectors to strengthen environmental education efforts in communities. NAAEE's contributions to EECapacity include developing and running the project website and online resource center, co-managing the State Consortia project, conducting professional development activities online and during the annual conference, promoting pre-service education, strengthening efforts to establish and accredit state certification programs, co-managing the Community Climate Change Fellowship Program, and developing *Guidelines for Excellence: Community Engagement*, a set of guidelines for environmental professionals working with communities.

## Cultivating Collective Action

EECapacity officially ends in May 2017, and in the past five and a half years, has built a community of learners, including professionals working in nature centers; leaders in community gardening and “friends of parks” organizations; zoo, aquarium, museum, and botanic garden educators; teachers and university faculty; and individuals working in non-profits, government, business, and community and faith-based organizations. What binds the EECapacity community together is a commitment to providing people of all ages and backgrounds with access to high-quality environmental education and working together to create a more sustainable future.



## ee360

The U.S. Environmental Protection Agency’s National Environmental Education Training Program is a multi-year consortium that aims to provide training and support to both formal and nonformal education professionals throughout the United States, strengthening their ability to teach about environmental issues. Five consortiums have been funded since the program began in 1992, including EECapacity and the Environmental Education and Training Partnership (EETAP). For more information about the history of the National Environmental Education Program, visit <https://www.epa.gov/education/national-environmental-education-training-program>.

In September 2016, NAAEE was awarded the next National Environmental Education Training Program cooperative agreement and will be leading a new five-year effort. The new initiative, called **ee360**, will launch January 1, 2017.

[ee360.org](http://ee360.org)

## Cultivating Collective Action

## Natural Start Alliance

NAAEE's Natural Start Alliance is designed to advance early childhood environmental education. In 2016, the Alliance continued to grow, and by the end of the calendar year, there were more than 400 organizational members. Natural Start is advancing research in early childhood environmental education, advocating for policies that get young children outdoors playing and learning in nature, providing and promoting opportunities for educators to develop skills in early childhood environmental education, and building a professional network of educators who specialize in both early childhood and environmental education.



### Some of Natural Start's key activities in 2016 include:

- Publishing the fourth volume of the *International Journal of Early Childhood Environmental Education*
- Launching a pilot project to develop Training Sites for early childhood environmental education
- Convening the fourth Nature-Based Preschool National Conference, drawing a record number of participants from across the United States and Canada
- Developing the Council of Nature and Forest Preschools to promote collaboration and networking among nature-based early childhood education providers
- Welcoming a new program director, Dr. Emilian Geczi

[naturalstart.org](http://naturalstart.org)

**natural start**  
alliance



Cultivating Collective Action

## Global Environmental Education Partnership (GEEP)

NAAEE is proud to be part of an exciting new international effort to expand the reach and influence of environmental education globally. In 2016, the Global Environmental Education Partnership (GEEP) officially launched on four continents, with events in India, Kenya, the United Kingdom, and the United States. These in-person events, as well as an enhanced online presence, engaged thousands of EE professionals in the GEEP.



Working with partners **Taiwan Environmental Protection Administration** and the **U.S. Environmental Protection Agency**, as well as the GEEP Advisory Group of EE experts from around the world, the GEEP completed a strategic plan in 2016 to guide the partnership for the next three years. Simultaneously, the GEEP launched a case study collection, to highlight effective practice from around the world, created online country profiles to showcase environmental initiatives in nearly 30 countries, and worked to share best practices and ideas with EE practitioners around the world.

[thegeep.org](http://thegeep.org)



Molepolole, Botswana



Abu Dhabi, United Arab Emirates



Siberia, Russia



## Mobilizing Multi-Sector Support

## Environmental Education Policy



NAAEE continued to expand its policy work in 2016, strengthening its role as a leader in advocating for environmental education. In consultation with EE professionals and national and state partner organizations, **NAAEE provides coordination, direction, and support for EE advocacy** at all levels.

This work resulted in continued success in protecting the small but critical federal grant programs that support local and regional EE across the country. After the passage of the **Every Student Succeeds Act (ESSA)** at the end of 2015 and the historic inclusion of environmental education in the bill, NAAEE monitored the ongoing implementation process throughout the year, providing updates and resources to affiliates and partners along the way.

NAAEE also engaged the U.S. Department of Education to help senior agency staff understand the benefits of EE in a K-12 setting and provide examples of best practice and model programs. This outreach resulted in a focus on EE in new guidance issued by the U.S. Department of Education regarding use of grant funds in the ESSA. The guidance document included a link to NAAEE's ***Guidelines for Excellence: K-12 Learning***—an important step in recognizing the role of EE in improving formal education.

## Mobilizing Multi-Sector Support

### eeWORKS

NAAEE and **Stanford University** launched the eeWORKS initiative to showcase the value of environmental education and demonstrate its effectiveness. In short, eeWORKS is linking powerful anecdotes from across the field with empirical evidence.

In 2016, NAAEE, in partnership with the Stanford research team, published its first round of communication tools for EE professionals to bolster support for EE programming focused on highlighting the benefits of EE for K-12 students. In addition, the Stanford team submitted their first literature review to the *Journal of Environmental Education*.

The eeWORKS team also began framing and conducting reviews exploring two additional outcomes: the role of EE in achieving conservation goals and the benefits of EE and connections to nature in early childhood. Additional outcome areas are continuously being discussed and prioritized to move this initiative forward, including the role of EE in increasing civic engagement, fostering positive youth development, effectively adapting to climate change, and more.

*The peer-reviewed literature from the last decade-plus demonstrates that good environmental education can positively influence students' academic performance, knowledge, skills, confidence, motivation, and behavior.*

– **Dr. Marc Stern**, Virginia Tech University School of Forest Resources and Environmental Conservation

*There is a mountain of evidence that suggests EE is a powerful way to teach students. Over 100 studies found that it provides transformative learning opportunities. There is no doubt that environmental education is one of the most effective ways to instill a passion for learning among students.*

– **Dr. Nicole Ardoin**, Stanford University Graduate School of Education and Woods Institute for the Environment



eeWORKS 

From Anecdotes to Evidence: Demonstrating the power of environmental education



**knowledge gains**

A tremendous 98% of studies that examined whether students gained knowledge from environmental education saw a positive impact.<sup>10</sup>

<sup>10</sup> Ardoin, N. M., Bowers, A. W., Roth, N. W., & Holthuis, N. (2016).

## Mobilizing Multi-Sector Support

## Partner Programs



## U.S. Fish and Wildlife Service

In partnership with the U.S. Fish and Wildlife Service, NAAEE launched the first-ever **EE 30 Under 30** to recognize young people who are doing incredible work in protecting the environment and creating healthier communities using the power of environmental education. Thirty finalists were selected from a pool of applicants ranging from 16 to 30 years old, from the United States, Canada, and Mexico. Four of the finalists—Garrett Blad, CJ Goulding, Kelsey Leonard, and Madison Vorva—participated in the closing panel discussion at the 2016 NAAEE Conference in Madison, Wisconsin.

These young people are serving on boards and committees to lend the voice of their generation and shape future policies. They're traveling the globe to spread awareness of climate change. They're starting gardens in their communities to address nutritional needs as well as social justice issues. They have so many stories to share, and NAAEE couldn't be more excited to congratulate these 30 individuals and share their powerful stories.

[naaee.org/our-work/programs/ee-30-under-30](http://naaee.org/our-work/programs/ee-30-under-30)



## Kettering Foundation

NAAEE partnered with the Kettering Foundation, a nonprofit cooperative research organization, to develop **Environmental Issues Forums (EIF)**—providing tools, training, and support for engaging adults and students in meaningful, productive discussions about complex issues that affect the environment and our communities.

Issue guides provide a framework for discussion by giving an overview of the issue along with possible approaches and tradeoffs. The first issue guide, *Climate Choices: How Should We Meet the Challenges of a Warming Planet?* was published in March 2016. In collaboration with state partners, a series of state-specific issue guides focused on water were also published in 2016. Additional issue guides are in development.

In addition, NAAEE launched **Environmental Issues Forums in the Classroom** to assist middle and high school teachers interested in using deliberation to explore critical environmental issues.

In April 2016, the White House announced the inclusion of NAAEE and Kettering Foundation's Environmental Issues Forums in the President's Climate Education and Literacy Initiative.

[naaee.org/our-work/programs/environmental-issues-forums](http://naaee.org/our-work/programs/environmental-issues-forums)



## Underwriters Laboratories

NAAEE hosted the second annual **UL Innovative Education Award (ULIEA)** program in partnership with renowned safety science company Underwriters Laboratories (UL). ULIEA seeks to recognize and award non-profit organizations in the U.S. and Canada using STEM principles to engage kids in environmental education.

NAAEE oversaw the ULIEA marketing and application process, with help from research partner New Knowledge. The program received 116 entries from organizations spanning 35 U.S. states, the District of Columbia, and five Canadian provinces. A panel of experts selected five award winners and seven runners-up. The \$100,000 grand prize was awarded to NY Sun Works Greenhouse Project for building hydroponic gardens in New York City public schools with the goal of teaching students about urban food production challenges and solutions. In total, UL provided a total of \$250,000 to the five award winners.

UL and NAAEE have agreed to facilitate a third annual competition, which will launch in January 2017.

[ulinnovationeducation.naaee.net](http://ulinnovationeducation.naaee.net)



## California Water Service

NAAEE continued its partnership with California Water Service (Cal Water) in 2016 by managing the marketing, application, and judging processes for the second annual **Cal Water H<sub>2</sub>O Challenge**, an engaging classroom competition designed to teach kids about caring for water. Developed in conjunction with Cal Water and the WestEd K-12 Alliance, the challenge is aligned with Common Core and the Next Generation Science Standards (NGSS), giving teachers an opportunity to incorporate environmental literacy with standards-based learning. The competition is open to 4th-6th grade classrooms within Cal Water service areas, and participating classrooms create and implement a project that addresses a local water issue.

In April 2016, NAAEE announced Ms. Rachel Lenix's sixth grade class from Downtown Elementary School in Bakersfield, California, as the grand prize winner of a \$3,500 classroom grant and celebratory camping trip. NAAEE also announced second, third, and fourth place winners in separate on-campus ceremonies.

NAAEE launched the third annual Cal Water H<sub>2</sub>O Challenge in October 2016, and looks forward to another great year partnering with the California Water Service. Visit [challenge.calwater.com](http://challenge.calwater.com) for more information.

[challenge.calwater.com](http://challenge.calwater.com)



*I do have hope. Nature is enormously resilient, humans are vastly intelligent, the energy and enthusiasm that can be kindled among young people seems without limit, and the human spirit is indomitable. But if we want life, we will have to stop depending on someone else to save the world. It is up to us—you and me, all of us. Myself, I have placed my faith in the children.*

– Jane Goodall

## **The work of environmental education has never been more important.**

We can't have healthy communities without a healthy environment and without providing access for all to the best educational opportunities possible. Education is what leads to informed and committed citizens who care about making the world a better place and who take an active civic role in creating positive change.

**Judy Braus**  
Executive Director



## NAAEE Team

**Staff & Consultants****Judy Braus**

Executive Director

**Christiane Maertens**

Deputy Director

**Sarah Bodor**

Director, Policy and Affiliate Relations

**Regina Fong**

Administrative and Programs Assistant

**Emilian Geczi**

Director, Natural Start Alliance

**Chris Hutton**

Programs Administrator

**Kristen Kunkle**

Environmental Education Specialist

**Lori Mann**

Programs and Conference Manager

**Haley McGlauffin**

Programs and Communications Assistant

**Christy Merrick**

Special Projects Advisor, Natural Start Alliance

**Laurie Monserrat**

Programs Consultant

**Sai Muddasani**

Programs and Communications Consultant

**Mary Ocwieja**

Technology Manager

**Betty Olivolo**

Assistant Director, Natural Start Alliance

**Drew Price**

Operations and Programs Manager

**Melissa Taggart**

Fellow, Global Environmental Education Partnership (GEEP)

**Elena Takaki**

Environmental Education Specialist

**Yeneneh Terefe**

Environmental Education Specialist

**Board****Pepe Marcos-Iga**

Chair

**Judy Braus**

Executive Director

**Mary Ford**

Treasurer

**Susan McGuire**

Secretary

**Clark Byrum****Allison Chin****Charlotte Clark****Lizabeth Fogel****Steve Pemberton****Flisa Stevenson**

## Partners & Supporters

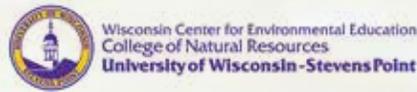
Collaboration is key to achieving our mission.

Thanks to all our partners for their continuing support, passion, and confidence in our work.

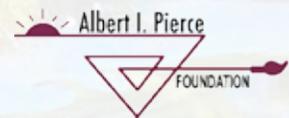


Prescott College





Germeshausen Foundation



Financial Summary for year ending December 31, 2016.

## Financials

### Statement of Activities

#### Support and Revenue

|                              |                    |
|------------------------------|--------------------|
| Government grants            | \$1,631,833        |
| Private grants/contributions | \$1,078,642        |
| Fee for service and other    | \$554,273          |
| Conference income            | \$514,273          |
| Conference sponsorships      | \$61,260           |
| Membership dues              | \$80,852           |
| Investment income            | \$2,244            |
| <b>Total revenues</b>        | <b>\$3,923,710</b> |

#### Expenses

|                        |                    |
|------------------------|--------------------|
| Program services       | \$2,873,871        |
| Management and general | \$343,096          |
| Fundraising            | \$50,854           |
| <b>Total expenses</b>  | <b>\$3,267,821</b> |

|                                                 |           |
|-------------------------------------------------|-----------|
| Addition to unrestricted net assets             | \$578,696 |
| Addition to temporarily unrestricted net assets | \$77,193  |

### Statement of Financial Position

#### Assets

|                                |                    |
|--------------------------------|--------------------|
| Cash                           | \$1,178,341        |
| Accounts receivable            | \$751,144          |
| Unconditional promises to give | \$365,000          |
| Investments                    | \$7,665            |
| Prepaid expenses and deposits  | \$44,566           |
| Inventory                      | \$2,648            |
| <b>Total assets</b>            | <b>\$2,349,364</b> |

#### Liabilities

|                             |           |
|-----------------------------|-----------|
| Accounts payable            | \$211,704 |
| Deferred revenue            | \$91,394  |
| Accrued payroll liabilities | \$62,035  |

#### Net assets

|                                         |                    |
|-----------------------------------------|--------------------|
| Unrestricted                            | \$1,359,847        |
| Temporarily restricted                  | \$624,384          |
| <b>Total liabilities and net assets</b> | <b>\$2,349,364</b> |

\*Audited statements available upon request

### 2016 Support and Revenue



### 2016 Expenses



## Demonstrate Your Commitment

A strong commitment to environmental education is what helps create a more sustainable world for tomorrow, and your support ensures that we can continue to grow the field. When you make a gift to NAAEE, you help support a promise for the future.

There are many ways to give:

Become a member

Become a monthly supporter

Make a one-time cash gift

Support our scholarship fund

Shop at Amazon Smile\*

Give a gift membership to an education or conservation professional

Make a charitable gift of stocks, bonds, or mutual funds

Honor a loved one with a tribute gift

Make an estate planning gift through trusts, wills, and other instruments

For more information and to contribute, visit: [naaee.org/donate](https://naaee.org/donate)

Follow NAAEE as we share the latest in EE through our social networks:



\*Amazon will donate a percentage of your purchase to NAAEE ([smile.amazon.com](https://smile.amazon.com))



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North American Association  
for Environmental Education



[naaee.org](http://naaee.org)